

## ULSTER COUNTY LIBRARY ASSOCIATION

April 16, 2019

### DIRECTORS PRESENT:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> John Giralico (Elting Memorial Library, New Paltz) | <input checked="" type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library)   |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library)                  | <input checked="" type="checkbox"/> Margie Menard (Kingston Library)                  |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library)      | <input checked="" type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill)   |
| <input checked="" type="checkbox"/> Chrissy Lawlor (Olive Free Library Association)    | <input type="checkbox"/> Liz Potter (Phoenicia Library)                               |
| <input type="checkbox"/> (Plattekill Public Library)                                   | <input type="checkbox"/> Wendy Alexander (Rosendale Library)                          |
| <input checked="" type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton)  | <input checked="" type="checkbox"/> Katie Scott-Childress (Saugerties Public Library) |
| <input checked="" type="checkbox"/> Jody Ford (Stone Ridge Public Library)             | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen)    |
| <input checked="" type="checkbox"/> Tracy Priest (Town of Ulster Public Library)       | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library)        |
| <input checked="" type="checkbox"/> Jessica Kerr (Woodstock Public Library)            |   |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library)                            | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library)                   |
| <input type="checkbox"/> Nicole Lane (Gardiner Library)                                | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library)                        |

UCLA Board Member: Lynne Ridgeway

MHLS Staff Members: Rebekkah Smith Aldrich, Laurie Shedrick, Courtney Wimmers, Casey Conlin

MHLS Board Member: Mark Wilson

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:00am at the Town of Esopus Library.

**Mid-Hudson Library System (presentation attached):** Rebekkah Smith Aldrich presented the organization structure for the system. She introduced Casey Conlin, Courtney Wimmers, and Laurie Shedrick. She reminded directors of the availability of a workflow consult.

**Minutes:** Margie Menard made a motion to approve the March meeting minutes, 2<sup>nd</sup>. Approved.

**Selection Committee** (report attached, flyer for Kanopy attached):

Kanopy – If a patron previews an item for less than five seconds then it doesn't count towards a play credit and the association isn't charged. Woodstock Library will investigate purchasing more play credits specifically for their library patrons. Please email Kanopy if your patrons have any problems. Their contact information is listed on the bottom of the website under help.

RBDigital and Kanopy both include public performance rights for their films. RBDigital films are not site specific, if the library is sponsoring the program the rights apply.

Julie move to approve the following reallocation of database funding:

\$4,000 to MHLS Kanopy

\$1,000 to RCLS Kanopy

\$9,000 to RBDigital

2<sup>nd</sup>. Approved.

**Committee Appointments:**

I have attached the version presented at the meeting and the version reflecting changes made during the meeting.

**PR Committee:**

Universal Class Publicity Update:

- 10,000 Brochures, 10,000 bookmarks, and buttons will go to press soon.
- Postcards with sign holders will be distributed to the libraries.
- A sound PSA will be available for libraries to use.
- Firm will take materials will be taken to Ulster Works.
- Firm will reach out to schools, home school groups, and BOCES.
- Firm will create social media posts and shelf talkers for libraries to use.
- Firm will create press releases and follow up with reporters.

Events: The committee will have a table at the Pride Festival in New Paltz, on June 2<sup>nd</sup>.

After the parade on Main Street, people gather at nearby Hasbrouck park to view info tables, food booths, talks, live music etc. This is the 50th anniversary of "Stonewall," in NYC which is seen as starting the modern GLBTQ+ movement and is being celebrated around the country and in the world this year. Our table will need volunteers from 12-5 pm that Sunday.

**Nomination Committee:**

Both the terms of president and vice-president are up this year.

**New Business: None**

Next UCLA Meeting Tuesday, May 21<sup>st</sup> at the Olive Free Library.

Margie Menard made a motion to adjourn at 11:45, 2<sup>nd</sup>. Approved.

Kara Lustiber

Secretary

Selection Committee Report April 2019

<b>Kanopy Stats MHLS</b>					
	Visits	Pages	Plays	Play Credits	Price
February 2019	721	918	136	83	\$166
March 2019	5515	6614	840	536	\$1,072
<b>Kanopy Stats RCLS</b>					
	Visits	Pages	Plays	Play Credits	Price
February 2019	64	70	9	9	\$18.00
March 2019	302	368	41	38	\$76.00

<b>Universal Class Stats</b>	Jan-19	Feb-19	Mar-19
New Registrations	61	47	69
New Courses Started	60	57	71
Videos Watched	474	621	465
Login Sessions	953	908	703
Lessons Viewed	698	753	713
Student Submissions	458	505	470

After eliminating Comics & Graphic Novels (\$10,000) and making Qello Concerts pay-per-use (\$9000) and using \$5000 set aside for Streaming Video on Demand, the UCLA agreed to purchase \$10,000 worth of Kanopy pay-per-view content.

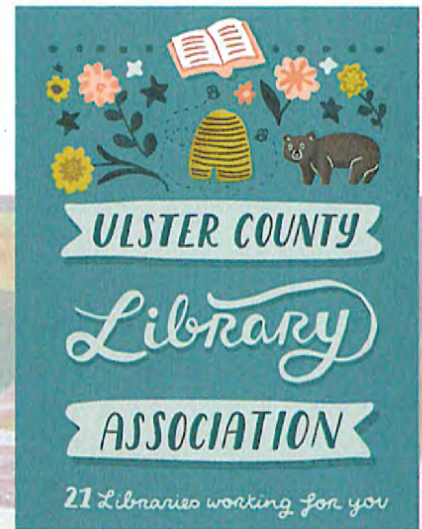
The committee suggests the following for the remaining \$14,000:

- An additional \$4000 (for MHLS libraries) and an additional \$1000 (for RCLS libraries) be assigned to fund Kanopy through the current year.
- \$9000 be assigned to the RBDigital platform

RBDigital Platform will include:

- These channels be included in the RBDigital Platform
  - Qello Concerts
  - Great Courses
  - Acorn TV
  - IndieFlix
  - Method Testing
  - Artist Works
- Users will be able to access two weeks per month for the entire platform for a total of \$5.98 per user. (For example, one week of Acorn TV and one week of Indieflix)

# kanopy



**THE WORLD'S**

**FINEST CINEMA**

**NOW STREAMING**

**FREE WITH YOUR**

**LIBRARY CARD**

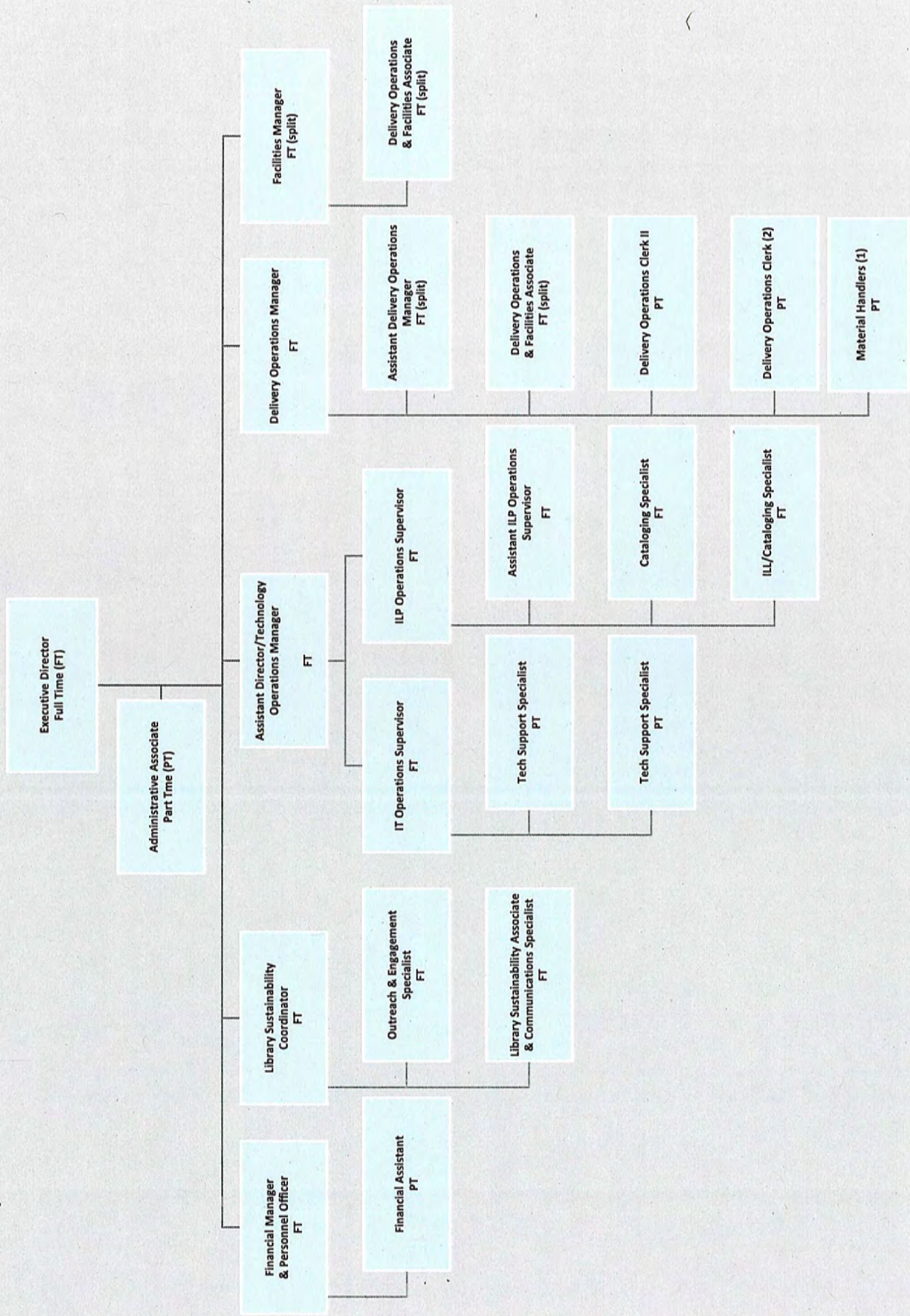
**Do you know about the 5-second rule for Kanopy?**

**Patrons get 5 play credits per month. If you play a movie for more than 5-seconds, it counts as a play credit.**





# Mid-Hudson Library System Organizational Chart



# New Staffing Patterns: 2019

## Technology Operations Team

**Laurie Shedrick, Assistant Director/Technology Operations Manager**

- Supervisor: ILP & IT Services
- **NEW:** eResources: database coordination, RBdigital purchasing; eResource statistics

### **Gerry Formby, IT Operations Supervisor**

- General Tech Support: Ticket System
- Tech Support Contracts
- MHLS-managed web sites
- Gerry's staff includes Isaac Barbee & Matt Reinhardt

### **Thomas O'Connell, ILP Operations Supervisor**

- ILS Support: Ticketing System
- Supervisor, Cataloging Team
- Workflow Consulting
- Lunchtime Webinars

### **Nina Acosta, Assistant ILP Operations Supervisor**

- Member, Cataloging Team
- Workflow Consulting
- **NEW:** OverDrive Administration

### **Tara Stohr, Interlibrary Loan & Cataloging Specialist**

- Member, Cataloging Team
- Interlibrary Loan

### **Kerri Carpenter, Cataloging Specialist**

- Member, Cataloging Team



# New Staffing Patterns: 2019

## Library Sustainability Team

### **NEW: Casey Conlin, Library Sustainability Coordinator**

- Annual Report to the State and related statistics
- Consulting & Development Services
  - Turning Outward
  - Lab Projects
  - Project Outcome
  - Sustainable Library Certification Program Support
  - Assistance with:
    - Technical Assistance: Director & Trustee
    - Trustee Education Series
- Supervisor, Professional Development & Training
- Supervisor, Awareness & Advocacy
- Supervisor, State Aid for Library Construction
- Supervisor, Communications

### **Rebekkah Smith Aldrich, Executive Director**

- Consulting & Development Services
  - Technical Assistance: Director & Trustee
  - New Director Orientation
- Professional Development & Training
  - Trustee Education Series

### **NEW: Courtney Wimmers, Outreach & Engagement Specialist**

- Outreach Coordinator (State Mandated)
  - Coordinated Outreach Services Program
  - Correctional Facilities Program
  - Family Literacy & Adult Literacy Services Program
- Consulting & Development Services
  - Assistance with:
    - Turning Outward
    - Lab Projects
    - Project Outcome
- Professional Development & Training
  - Engage Mini-Webinar Series
  - *More coming soon!*
- Communications
  - Social Media & MHLS Bulletin Contributor

### **Kerstin Cruger, Library Sustainability Associate & Communications Specialist**

- Assistant to the Library Sustainability Coordinator
- Communications
  - Editor, MHLS Bulletin & Social Media
- Advocacy & Awareness
  - Advocacy Day Coordination
- Consulting & Development Services
  - Essential Documents Inventory Project
  - Friends Support Group
  - Member Information Updates

Nominating Committee (defined in by-laws)

Selection and Acquisition Committee (committee defined in by-laws)

- Julie Kelsall-Dempsey (chair)
- Brooke Dittmar, Treasurer (ex-officio)
- Margie Menard
- Christina Jennerich
- Katie Scott-Childress
- Kara Lustiber

Subcommittee: eBooks

- Kara Lustiber (chair)
- Julie Dempsey

Publicity Committee

- Tracy Priest (chair)
- Katie Scott-Childress

Subcommittee: Outreach at Events

- Kara Lustiber
- Margie Menard
- Brooke Dittmar
- Julie Kelsall-Dempsey



Replace with those who just volunteered for events?

John Giralco, Chrissy Lawlor, Katie Scott-Childress

Subcommittee: Website

- Kara Lustiber

Civil Service Committee


- Tracy Priest



Suggest Remove Committee

Legislative Committee

- Julie Kelsall-Dempsey (chair)



Suggest add committee: keep up-to-date on new representatives, encourage work with members to meet representatives

Annual Dinner Committee

- Tracy Priest
- Katie Scott-Childress



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- Margie Menard
- Christina Jennerich
- Katie Scott-Childress
- Kara Lustiber

Subcommittee: eBooks

- Kara Lustiber (chair)
- Julie Dempsey

Publicity Committee

- Tracy Priest (chair)
- Katie Scott-Childress

Subcommittee: Events

- Brooke Dittmar (chair)
- John Giralco
- Chrissy Lawlor
- Katie Scott-Childress

Subcommittee: Website

- Kara Lustiber

Civil Service Liaison

- Tracy Priest

Legislative Committee

- Julie Kelsall-Dempsey (chair)
- Margie Menard

Annual Dinner Committee

- Tracy Priest
- Katie Scott-Childress