

UCLA Meeting Sign In

Date: 4/20/21

<input checked="" type="checkbox"/> Elting Memorial Library, New Paltz	Gillian Murphy
<input checked="" type="checkbox"/> Hurley Library	Kristen Campbell
<input checked="" type="checkbox"/> Marlboro Public Library	Christina Jennerich
<input checked="" type="checkbox"/> Olive Free Library Association	Chrissy Lawlor
<input checked="" type="checkbox"/> Plattekill Public Library	Darren Lanspery
<input checked="" type="checkbox"/> Sarah Hull Hallock Free Lib, Milton	Lois Skelly
<input checked="" type="checkbox"/> Stone Ridge Public Library	Jody Ford
<input checked="" type="checkbox"/> Town of Ulster Public Library	Mary Collins
<input checked="" type="checkbox"/> Woodstock Public Library	Jessica Kerr
<input checked="" type="checkbox"/> Highland Public Library	Julie Kelsall-Dempsey
<input checked="" type="checkbox"/> Kingston Library	Margie Menard
<input checked="" type="checkbox"/> Morton Memorial Library, Pine Hill	Gisi Vella
<input checked="" type="checkbox"/> Phoenicia Library	Liz Potter
<input checked="" type="checkbox"/> Rosendale Library	Katie Scott-Childress
<input checked="" type="checkbox"/> Saugerties Public Library	Jennifer Russell
<input checked="" type="checkbox"/> Town of Esopus Lib, Port Ewen	Brooke Dittmar
<input checked="" type="checkbox"/> West Hurley Public Library	Kara Lustiber
<input type="checkbox"/> Cragmoor Free Library	Nancy Krom
<input checked="" type="checkbox"/> Ellenville Public Library	Susan Magnum
<input checked="" type="checkbox"/> Gardiner Library	Nicole Lane
<input type="checkbox"/> Walkkill Public Library	Lisa Palmer
<input checked="" type="checkbox"/> UCLA Board Member	Lynne Ridgeway
Guests: Rebekkah Smith Aldrich	
AnnaLee Dragon	
Stuart Auchincloss	
Robert Dougherty	
Anthony Delgado	

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:03 virtually via Go-to-Meeting.

Minutes: Brooke Dittmar made a motion to accept the March 2021 minutes with the correction of shred to shared. 2. Jessica Kerr. All in favor. Approved.

At 10:45 Congressman Anthony Delgado joined the UCLA meeting where those in attendance thanked him for his continued support of public libraries and the support of the Build America’s Libraries Act.

Treasures Report

Please see attached.

Kara Lustiber presented report and the warrant list.

Ulster County Legislative funds have been deposited fully in the account.

Smoothing out some bumps with our new bookkeeper.

Foundation center has been double paid, Kara is working through it.

Margie Menard made a motion to approve the warrant list report as presented, Julie Kelsall-Dempsey 2nd. All in favor. Approved.

Gisi Vella made a motion to accept the treasures report as presented. Margie Menard 2nd. All in favor. Approved.

Resource Sharing Committee

Discussion around how UCLA wanted to handle institutional accounts. The main question asked was who would be responsible for the account?

Consensus to be brought back to resource sharing was if someone in the organization took responsibility for the account then the account has typical borrowing privileges following resource sharing standards.

Selection Committee

-See attached statistics report

With RB digital being bought out by Overdrive some of the services RB digital provides are being lost.

Acorn TV has not entered an agreement to provide services to libraries so we will be losing this popular streaming service mid-May.

To keep some services and spend funding it is recommended that UCLA create their own Overdrive account with a landing page on the UCLA website.

There are several pay per use models suggested such as Great Courses, Artistworks, Craftsy and Law Depot.

Margie Menard made a motion to create the new UCLA platform for \$1400 with Great Courses. Jody Ford 2nd. All in favor.

Margie Menard made a motion to give power to the selection committee to authorize purchasing of a second pay-per-use model if needed. Jessica Kerr 2nd. All in Favor.

New Business

- UCLA Collaborative Summer Reading

Discussion of a county wide collaborative reading program with a bingo card that will be found on the UCLA website.

The bingo card will be generic, with all libraries contributing content, this will enable libraries more personalization of the card to with their own summer reading program.

- Shared UCLA Programming

When using the shared Zoom account programs should be publicized as sponsored by "UCLA", this will provide more consistent message.

Next UCLA Meeting is Tuesday May 18, at 10:00 AM via Go-to-meeting.

Julie Kelsall-Dempsey made a motion to close, Margie Menard 2nd.

Respectfully Submitted, Kristen Campbell

Secretary, Ulster County Library Association

UCLA Agenda Tuesday April 20, 2021

10:00 AM

Congressman Antonio Delgado will be joining us from 10:45 to 11:00. We will pause our business meeting during the time he's able to join us.

- ❖ Approval of minutes of March 16, 2021 meeting
- ❖ Treasurer's Report
- ❖ UCLA Collaborative SRP 2021
- ❖ Resource sharing - Discussion regarding institutional accounts
- ❖ Selection Committee

Ulster County Library Association
April 10, 2021
Treasurer's Report

Checking Accounts

Local Checking Account	6,597.06
Legislative Checking Account	97,987.05
	104,584.11

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$50.00
3/9/2021	Transfer Cahill eBook Funds to Legislative Account	\$8,691.00	\$8,741.00
3/26/2021	Transfer from MHLS Account to UCLA Account	\$89,246.05	\$97,987.05

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			14792.77
02/08/21	SSL Starter for Website (lonos)	-20.00	14772.77
02/12/21	Kanopy: Olive Lib	115.38	14888.15
02/12/21	Transfer Cahill eBook Funds to Legislative Account	-8,691.00	6197.15
02/12/21	Gardiner Library for Tutor.com	399.91	6597.06

2021 Ulster County Funding

Total Received for 2021	76,050.00
Estimated Funds from Reserve	1,650.00
<u>Total Budget for 2021</u>	<u>77,700.00</u>

2021 Reserve

Legislative Account	97,987.05
Cahill eBook Funds	-8,691.00
Estimated Balance for Databases	-66,736.57
	<u>22,559.48</u>

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
Foundation Center	3,000.00	2,995.00	5.00
Kanopy	34,500.00		34,500.00
Library Aware	2,000.00		2,000.00
Mango	3,500.00		3,500.00
Overdrive			
PR-Marketing	3,000.00		3,000.00
Niche Academy	4,200.00	4,200.00	0.00
Recorded Books - RBDigital	9,000.00	768.43	8,231.57
Overdrive - Zinio	3,000.00	3,000.00	0.00
Tumblebooks	2,500.00		2,500.00
Tutor.com	13,000.00		13,000.00
<u>TOTAL</u>	<u>77,700.00</u>	<u>10,963.43</u>	

Note: Checking into double payment of Foundation Center

Selection Committee Report – April 2021

Part 1: Statistics

2021 (Jan, Feb??)	FOLD3	HeritageQuest	Ancestry.com
	Searches	Searches	
Elting Memorial Library (New Paltz)			
Highland Public Library			
Hurley Library			
Kingston Library			
Marlboro Free Library			
Morton Memorial Library (Pine Hill)			
Olive Free Library Association			
Phoenicia Public Library			
Plattekill Public Library			
Rosendale Public Library			
Sarah Hull Hallock Free Library (Milton)			
Saugerties Public Library		4	
Stone Ridge Public Library			
Town of Esopus Library (Port Ewen)			
Town of Ulster Public Library			
West Hurley Public Library			
Woodstock Public Library			
Cragmoor Free Library			
Ellenville Public Library			
Gardiner Library			
Wallkill Public Library			
Undefined UCLA	57	4	131
Total	57	8	131

Access to Ancestry Library Edition has been temporarily expanded to library cardholders working remotely, courtesy of ProQuest and its partner Ancestry. Remote access will be available until **December 31st 2020** and will be re-evaluated monthly as needed.



Dear **ProQuest** Customer:

We are writing today to inform you about a usage issue with Ancestry Library Edition and Heritage Quest Online. Last June, Ancestry was making some upgrades to the image viewer that would improve the security of the content, make content more accessible, reduce down time and improve response time when returning search results. During this upgrade, an error occurred with how page views were being counted with this image viewer. Unfortunately, this issue persisted until January 19, 2021, and the usage data (page views) has been permanently lost. After analysis, Ancestry estimates that actual usage was roughly double what the reported statistics indicate during this period (June 2020 – January 19, 2021). Ancestry has reviewed the situation and will put monitoring in place so that issues can be addressed in a more timely fashion.

We sincerely apologize for this issue. If you have questions about your usage statistics, please do not hesitate to contact your Account Manager. Thank you for your continued support of these databases in your library.



ProQuest

789 East Eisenhower Parkway
Ann Arbor, MI 48108 - 1346 USA



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RB Digital Number of Tokens	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21
Acorn TV	83	65					
Great Courses	36	22					
Indieflix	13	8					
Method Test Prep	1	2					
Qello	4	5					
	\$409.63	\$304.98					

RB Digital Number of Tokens	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	
Acorn TV						
Great Courses						
Indieflix						
Method Test Prep						
Qello						

Kanopy Stats MHLS				Number of			
	Visits	Pages	Plays	Play Credits \$2	KKids \$5	2021 Price	2020 Price
January 2021	14268	17318	2289	1330	20	\$2760	\$2314
February 2021	12826	15764	2256	1296	20	\$2692	\$1850
March 2021	11500	14237	1968	1174	20	\$2448	\$2221
April 2021							
May 2021							
June 2021							
July 2021							
August 2021							
September 2021							
October 2021							
November 2021							
December 2021							
Total	38594	47319	6513	3800	60	\$7900	\$6385
Kanopy Stats RCLS				Number of			
	Visits	Pages	Plays	Play Credits \$2	KKids \$5	2021 Price	2020 Price
January 2021	1397	1720	264	158	3	\$331	\$273
February 2021	1390	1695	241	138	7	\$311	\$212
March 2021	1406	1726	345	146	2	\$302	\$305
April 2021							
May 2021							
June 2021							
July 2021							
August 2021							
September 2021							
October 2021							
November 2021							
December 2021							
Total	4193	5141	850	442	12	\$944	\$790

Niche Staff 2021	21- Jan	21- Feb	21- Mar	21- Apr	21- May	Jun- 21	Jul- 21	Aug- 21	Sep- 21	Oct- 21	Nov- 21	Dec- 21	Total
Rbdigital	0	0											
Hoopla	0	0											
AncestryLibrary	0	0											
Academic OneFile	0	0											
Mango Languages	0	0											
TumbleBook Library	0	0											
OverDrive Libby	0	0											
IndieFlix	0	0											
Universal Class	0	0											
Kanopy	0	0											
Stingray Qello	0	0											
FCPL Staff Academy	0	0											
Creativebug for Staff	0	0											
Acorn TV	0	0											
Fold3	0	0											
Gale Opposing Viewpoints	0	0											
Gale General OneFile	0	0											
HeritageQuest	0	0											
Tutor.com	0	0											
COVID-19 Guidelines for GPLS Employees (1CEU)													
COVID19: Using Medical Masks													
PLS OSHA COVID-19 Guidelines [60 Mins.]													
2. Hand Hygiene													
COVID19: What You Need to Know About Handwashing													
Cleaning and Disinfecting Your Facility													
How COVID-19 Spreads													
Preventing the Spread of Coronavirus													
When and How to Use Masks													
Total													

Niche Public 2021	21- Jan	21- Feb	21- Mar	21- Apr	21- May	Jun- 21	Jul- 21	Aug- 21	Sep- 21	Oct-21	Nov- 21	Dec- 21	Total
Rbdigital	44	38											
Facebook	0	0											
Twitter	0	0											
Hoopla	4	3											
AncestryLibrary	60	68											
Academic OneFile	1	0											
Mango Languages	52	50											
TumbleBook	103	78											
OverDrive Libby	29	34											
IndieFlix	5	4											
Instagram	2	3											
Pinterest	0	0											
Universal Class	59	42											
Gmail	0	0											
Snapchat	0	0											
Kanopy	68	34											
Stingray Qello	12	8											
LinkedIn	1	1											
Acorn TV	43	29											
Google Photos	0	0											
Fold3	56	69											
Gale General OneFile	2	0											
GaleOpposing Viewpoints	1	0											
HeritageQuest	69	68											
Tutor.com	16	25											
Total	627	554											

2021 Tutor Stats

	Jan-21			Feb-21		
	Session	Active Students	Avg Sess Length	Session	Active Students	Avg Sess Length
Elting Memorial Library (New Paltz)	0	0	0.00	0	0	0.00
Highland Public Library	1	1	7.47	1	1	12.10
Hurley Library	0	0	0.00	0	0	0.00
Kingston Library	7	2	27.96	0	0	0.00
Marlboro Free Library	4	1	16.32	1	1	13.68
Morton Memorial Library (Pine Hill)	0	0	0.00	0	0	0.00
Olive Free Library Association	0	0	0.00	0	0	0.00
Phoenicia Public Library	0	0	0.00	0	0	0.00
Plattekill Public Library	0	0	0.00	0	0	0.00
Rosendale Public Library	0	0	0.00	0	0	0.00
Sarah Hull Hallock Free Library (Milton)	0	0	0.00	0	0	0.00
Saugerties Public Library	0	0	0.00	0	0	0.00
Stone Ridge Public Library	0	0	0.00	1	1	85.07
Town of Esopus Library (Port Ewen)	0	0	0.00	1	1	24.78
Town of Ulster Public Library	0	0	0.00	0	0	0.00
West Hurley Public Library	0	0	0.00	0	0	0.00
Woodstock Public Library	0	0	0.00	0	0	0.00
Cragsmoor Free Library	0	0	0	0	0	0
Ellenville Public Library	0	0	0	0	0	0
Gardiner Library	0	0	0	0	0	0
Wallkill Public Library	0	0	0	0	0	0
Totals	12	4	51.75	4	4	135.63

2021 Tutor Stats	(Not Updated)			(Not Updated)		
	Mar-21	Active Students	Avg Sess Length	Apr-21	Active Students	Avg Sess Length
Elting Memorial Library (New Paltz)	0	0	0.00	0	0	0.00
Highland Public Library	1	1	14.55	0	0	0.00
Hurley Library	0	0	0.00	0	0	0.00
Kingston Library	1	1	16.95	0	0	0.00
Marlboro Free Library	2	1	45.00	0	0	0.00
Morton Memorial Library (Pine Hill)	0	0	0.00	0	0	0.00
Olive Free Library Association	0	0	0.00	0	0	0.00
Phoenicia Public Library	0	0	0.00	0	0	0.00
Plattekill Public Library	0	0	0.00	0	0	0.00
Rosendale Public Library	0	0	0.00	0	0	0.00
Sarah Hull Hallock Free Library (Milton)	0	0	0.00	0	0	0.00
Saugerties Public Library	0	0	0.00	0	0	0.00
Stone Ridge Public Library	2	1	32.50	0	0	0.00
Town of Esopus Library (Port Ewen)	0	0	0.00	0	0	0.00
Town of Ulster Public Library	0	0	0.00	0	0	0.00
West Hurley Public Library	0	0	0.00	0	0	0.00
Woodstock Public Library	0	0	0.00	0	0	0.00
Cragsmoor Free Library	0	0	0	0	0	0.00
Ellenville Public Library	0	0	0	0	0	0.00
Gardiner Library	0	0	0	0	0	0.00
Wallkill Public Library	0	0	0	0	0	0.00
Totals	0	0	0.00	0	0	0.00

Part 2: Overdrive (Formerly RBDigital)

AcornTV notified Overdrive of their decision to discontinue service. Overdrive is hopeful that they will be able to renegotiate the contract in the future. However, Overdrive cannot speak to what or when this will happen.

The following are the streaming services that they do offer:

- **ArtistWorks:** World-class instruction for the most popular string and band instruments through self-paced video lessons from professional musicians. *(Flat Fee Unknown)*
- **Craftsy:** An online resource for all creative makers from basic instruction to advanced techniques for fabric and yarn crafts, baking, drawing, and much more. *(Flat Fee Unknown)*
- **The Great Courses:** Engaging and understandable lectures by esteemed professors, professionals, and experts in topics ranging from history, better living, science, language learning, and much more. *(Per Circ Usage of \$2.99)*
- **IndieFlix:** A streaming movie service that offers access to pop culture favorites, box office hits, award-winning feature films, documentaries, and shorts. *(Per Circ Usage of \$2.99)*
- **LawDepot:** An extensive library of documents and legal resources that serves a wide range of legal needs. *(Flat Fee Unknown)*
- **Method Test Prep:** Lessons and resources that help students prepare for the SAT and ACT. *(Per Circ Usage of \$2.99)*
- **Learn it Live:** On-demand and live courses centered on wellness. *(Per Circ Usage of \$2.99)*
- **Qello:** The world's largest collection of full-length concerts and music documentaries streamed on-demand to just about any device. *(Per Circ Usage of \$2.99)*
- **Universal Class:** Lifelong learning courses in over 30 subject areas, many of which offer continuing education units (CEUs). **(Central Library Funds)**

Platform Fee: Overdrive is no longer requiring an \$1800 platform fee. If the UCLA decides to sign up for a per circ database, Overdrive requires an \$1800 deposit which will be spent down during the year.

Patron Access: These databases will be available through the Libby App. We will not be able to restrict usage to two tokens per person per month.

Platform: Overdrive could migrate services across individual Advantage accounts or they can create a separate platform for the Ulster County Library Association.

Database Notes:

RB Digital Number of Tokens

	Year 2020	January 2021	February 2021
AcornTV	1402 (\$4191.98)	83 (\$248.17)	65 (\$194.35)
Great Courses	282 (\$843.18)	36 (\$107.64)	22 (\$65.78)
IndieFlix	154 (\$460.46)	13 (\$38.87)	8 (\$23.92)
Method Test Prep	5 (14.95)	1 (\$2.99)	2 (\$5.98)
Pongalo	6 (\$17.94)	0	0
Qello	75 (\$224.25)	4 (\$11.96)	5 (\$14.95)
Total	\$5752.76	\$409.83	\$304.95
Total w/o AcornTV or Pongalo			

We have \$9000 budgeted for RBDigital. Last year, Great Courses, IndieFlix and Qello cost \$1527.89. We are on track this year to spend about the same amount (\$263.12*6).

Method Test Prep: This database is covered by Tutor.com.

Learn It Live: We found that some of the content redirected patrons to paid content.

Universal Class: Available with MHLS system.

Recommendation:

Despite the fact that Overdrive is losing our biggest performer – AcornTV – the committee still recommends that we create a platform for Ulster Libraries with at least a subscription to Great Courses. This will likely be a better option for the RCLS libraries to access the collection. It will allow for easier billing. (We are not even sure how we would divide out the monies across the Advantage accounts.). It will also ensure that we are billed for patrons with Ulster County Library Cards as opposed to anyone in the library system. The UCLA will also be more likely to be able attribute the resources to the Ulster County Legislature.

Depending on how much extra usage we want to gamble on with the new four circulation per user threshold, we can add on IndieFlix and Qello. (We are on track to spend about \$35,300 on Kanopy with our current spending rate. We have a cap of \$34,500)

In addition the committee recommends that the UCLA authorizes the committee to review ArtistWorks, LawDepot, and Craftsy. The contract is due by the end of the month. If the committee is satisfied with the content and pricing, we ask for authorization to purchase them.