

ULSTER COUNTY LIBRARY ASSOCIATION

April 19, 2022

DIRECTORS PRESENT:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Gillian Murphy (Elting Memorial Library, New Paltz) | <input type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library) | <input checked="" type="checkbox"/> Margie Menard (Kingston Library) |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input checked="" type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library) | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library) |
| <input type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input checked="" type="checkbox"/> Jennifer Russell (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen) |
| <input checked="" type="checkbox"/> Mary Collins (Town of Ulster Public Library) | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input checked="" type="checkbox"/> Ivy Gocker (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragsmoor Free Library) | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library) |
| <input checked="" type="checkbox"/> Nicole Lane (Gardiner Library) | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

UCLA Board Member: Lynne Ridgeway, Ken Goldberg

MHLS Staff Members: Rebekkah Smith Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:03 am virtually via go-to-meeting.

Minutes: Christina Jennerich made a motion to approve the March meeting minutes, 2nd Gillian Murphy. Approved.

Treasurer's Report: MHLS has been paid for hosting the UCLA website; a smaller plan for Zoom has been paid for. Brooke Dittmar made a motion to approve the warrant and treasures list, Ivy Gocker 2nd. All-in-favor. Approved.

Selection Committee (report attached):

Every library has been contacted to install Reciteme on individual websites.

Bookmarks to promote BrainHQ have been distributed.

Discussion had around a group purchase of a service like tixkeeper to allow patrons to reserve and print museum passes at home. Columbia County already has this service through their legislative funding.

New Business

- A MHLS Board rep is needed from Ulster County after Lynn Ridgeway's term is expiring after 10 years. Thank you, Lynn, for your service and support!
- Discussion around how the process of banning patrons is handled between libraries. It was suggested to make a note in Sierra, nothing detailed as to ostracize the patron but to note if a patron has been banned from a neighboring library.

Next UCLA Meeting Tuesday May 18

Margie Menard made a motion to adjourn at 11:45, 2nd. Approved.

Respectfully submitted by Kristen Campbell (secretary)

UCLA Agenda Tuesday April 19, 2022

10:00 AM Via Zoom

- ❖ Approval of minutes of March 15, 2022 meeting
- ❖ Treasurer's Report
- ❖ Selection Committee report
- ❖ MHLS Board Rep from Ulster County
- ❖ Ulster County ARPA Grant funds application
- ❖ Process for banning patrons from libraries

Ulster County Library Association
April 14, 2022
Treasurer's Report

<u>Checking Accounts</u>	
Local Checking Account	6,581.78
Legislative Checking Account	103,982.05
	110,563.83

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$103,982.05

Page 2 Treasurer's Report for April 14, 2022

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$6,980.31
3/4/2022	MHLS Website Hosting	(357.00)	\$6,623.31
3/5/2022	IONOS: Website	(28.00)	\$6,595.31
3/30/2022	IONOS: Website	(8.00)	\$6,587.31
03/31/22	ZOOM	(5.53)	\$6,581.78

2021 Ulster County Funding

Total Received for 2022	76,050.00
Estimated Funds from Reserve	12,050.00
Total Budget for 2022	88,100.00

2022 Reserve

Legislative Account	103,982.05
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	7,191.05

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	\$6,350.00		6,350.00
Digital Magazines (Zinio)	\$4,000.00		4,000.00
*Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,000.00		2,000.00
**Mango Languages	\$1,500.00		1,500.00
PR-Marketing	\$3,000.00		3,000.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
OverDrive eContent	\$5,994.04		5,994.04
OverDrive Streaming			0.00
ReciteMe	\$11,555.96		11,555.96
Tumble Books	\$2,500.00		
Miscellaneous			
TOTAL	88,100.00	4,200.00	

Selection Committee Report – April 2022

Part 1 – Action Items

None	

Part 2 – ReciteMe Contract

The ReciteMe Contract for \$11,555.96 for three years was signed.

The technical contacts for each library were shared with ReciteMe. Each library should have the installation instructions by now. If you don't please let Kara know.

Part 3 – Overdrive/Libby

Note: A Credit Balance of \$1007.65 left over from the Craftsy and Great Courses experiment was transferred to the UCLA MHLS billing account. (1938-0005)

Part 4 – BrainHQ

The bookmarks were delivered to each library.

Part 5 - Statistics

Kanopy Stats MHLS			Number of					
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022	10431	12826	1884	918	189	14	22	\$2772
Apr 2022								
May 2022								
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$8334

Kanopy Stats RCLS		Number of						
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022	1573	1824	291	126	32	2	3	\$405
Apr 2022								
May 2022								
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$1242

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	0										
AcornTV	1	0	0										
BrainHQ	2	0	0										
Cleaning and Disinfecting Facility	1	0	0										
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0										
COVID19: Using Medical Masks	0	0	0										
COVID19: What You Need to Know About Handwashing	0	0	0										
Creativebug for Staff	0	0	0										
Facebook for Staff	0	0	0										
Gale General OneFile	0	0	0										
Gale Opposing View	0	0	0										
Gmail	0	0	0										
Google Docs	0	0	0										
Google Drive	0	0	0										
Google Forms	0	0	0										
Hoopla	0	0	0										
How COVID-19 Spreads	0	0	0										
Kanopy	0	0	0										
Mango Languages	0	0	0										
OverDrive Libby	0	0	0										
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0										
Preventing the Spread of Coronavirus	0	0	0										
Tumblebook Library	0	0	0										
Universal Class	0	0	0										
When and How to Use Masks	0	0	0										
Total	4	0	0										

Niche Public 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	2										
Book Repair	0	0	0										
BrainHQ	72	11	37										
CreativeBug	1	2	0										
Facebook	4	0	0										
Gale General OneFile	2	0	4										
GaleOpposing Viewpoints	1	0	0										
Gmail	0	0	0										
Google Photos	0	1	0										
Hoopla	11	19	0										
IndieFlix	7	2	0										
Instagram	0	0	0										
Kanopy	34	32	5										
Libby	44	33	15										
LinkedIn	0	0	0.										
Mango	32	20	9										
Pinterest	0	0	0										
Snapchat	1	0	0										
The Great Courses	20	10	10										
Tumblebook	40	15	13										
Tutor.com	24	0	0										
Twitter	1	0	0										
Universal Class	32	15	35										
Total	326	160	130										

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22	27	28	104	940	1990
Apr-22					
May-22					
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22	5	5	28	27	89
Apr-22					
May-22					
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					