

ULSTER COUNTY LIBRARY ASSOCIATION

July 16, 2019

DIRECTORS PRESENT:

- | | |
|--|---|
| <input checked="" type="checkbox"/> John Giralico (Elting Memorial Library, New Paltz) | <input type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input type="checkbox"/> Kristen Campbell (Hurley Library) | <input type="checkbox"/> Margie Menard (Kingston Library) |
| <input type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input checked="" type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input type="checkbox"/> (Plattekill Public Library) | <input type="checkbox"/> Wendy Alexander (Rosendale Library) |
| <input type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input checked="" type="checkbox"/> Katie Scott-Childress (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen) |
| <input type="checkbox"/> Tracy Priest (Town of Ulster Public Library) | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input type="checkbox"/> Jessica Kerr (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragsmoor Free Library) | <input checked="" type="checkbox"/> Kristin Fowler (Ellenville Public Library) |
| <input type="checkbox"/> Nicole Lane (Gardiner Library) | <input checked="" type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

UCLA Board Member: Lynne Ridgeway

MHLS Staff Members: Rebekkah Smith Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:20am at the Ellenville Public Library.

Minutes: Margie Menard made a motion to approve the June meeting minutes, 2nd. Approved.

Dues Increase (report attached): The UCLA board recommends an increase to the UCLA dues for the 2020 fiscal year. The dues have not been increased in several years. An increase will enable the organization the option to provide more services to the county libraries. If agreed upon, the 2020 bills will be sent out in September 2019.

Selection Committee

Ancestry Renewal – Katie Scott-Childress moved that the Ancestry database be renewed for \$13,000. This will include Ancestry in-library use, HeritageQuest remote access, and Fold3 remote access. 2nd. Approved.

Kanopy – NY Public Library ended their subscription to Kanopy beginning in July 2019. The committee is concerned that this may increase the amount of usage locally. Katie Scott-Childress contacted the company and received the following information:

- most users are only streaming one or two items which means that lowering the cap to four would not have much of an effect on total usage
- content can be curated so Great Courses was blocked (available on RB Digital)
- a detailed report showing how much usage can be attributed to each library has been requested
- libraries may be asked to provide monies towards the support of this platform
- Kanopy is going to provide a new contract proposal in which monies not spent will be rolled over to the next year but any usage over will be covered by the contract.

PR Committee (report attached):

Universal Class Publicity Update:

- The attached document gives a status report for the work done.
- Margie Menard will email a link to a Google doc folder containing publicity materials created for this project.
- Members are asked to forward any anecdotal evidence about patron use of Universal Class to Margie Menard or Brooke Dittmar.
- Brooke Dittmar will report on the success of the program to the MHLS Central Library/Collection Development Committee.
- Margie Menard is preparing materials to present to the Ulster County Legislature for the UCLA's funding request.

Festival Tables:

- Taste of New Paltz – September 15, 2019 from 11am to 5pm – John Giralco is coordinating
- O+ Kingston – October 12, 2019 – Margie Menard is coordinating

Annual Dinner: The dinner will be held on September 30, 2019 at the 1850 House in Rosendale, NY.

Funding Request

The Ulster County Legislature Programs, Education and Community Services Committee will meet on Monday, September 9th at 6:30pm at SUNY Ulster. The UCLA board will make a presentation about the UCLA Funding Request for 2020. Please consider coming to support the request.

New Business: None

Next UCLA Meeting Tuesday, August 20th at the Pine Hill (Morton) Library.

Margie Menard made a motion to adjourn at 11:25, 2nd. Approved.

Kara Lustiber

Acting Secretary

Proposed UCLA Dues 2020

Whereas County Funding has not kept pace with pricing of services; and

Whereas County Association dues have been stagnant for many years,

It is the recommendation of the UC Board and Selection committee to increase dues based on the following table based on Operating Budgets:

Operating Budgets:

Up to \$100,000.	\$75.00 per year
\$100,001. -\$250,000.	\$100.00 per year
\$250,001. -\$500,000.	\$125.00 per year
Over \$500,000.	\$150.00 per year

Universal Class Project

Status Report 6/19/19

Work performed to date:

Performed research and discovery
Created plan
Authored press release
Compiled media List
Distributed press release and followed up
Photoshopped image
Designed and produced social media package
Designed brochure
Printed 500 brochures
Designed posters
Printed 500 posters
Designed bookmarks
Printed 500 bookmarks
Designed postcards
Purchased plexi frames
Printed 60 postcards
Designed buttons

Printed 300 buttons
Printed another 8000 brochures
Printed another 7500 bookmarks
Designed and produced summer social media/email graphics
Compiled digital resources to Google Drive, including shelf talkers
Reached out to Homeschoolers target group
Reached out to Teachers (CEUs) target group
Reached out to BOCES target group
Meetings and coordination

Proposed work to finish contract:

In person outreach to UlsterWorks