

ULSTER COUNTY LIBRARY ASSOCIATION

June 21, 2022

DIRECTORS PRESENT:

- | | |
|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Gillian Murphy (Elting Memorial Library, New Paltz) | <input type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library) | <input checked="" type="checkbox"/> Margie Menard (Kingston Library) |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input checked="" type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input checked="" type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library) | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library) |
| <input checked="" type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input checked="" type="checkbox"/> Jennifer Russell (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen) |
| <input type="checkbox"/> Mary Collins (Town of Ulster Public Library) | <input type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input type="checkbox"/> Ivy Gocker (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library) | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library) |
| <input checked="" type="checkbox"/> Nicole Lane (Gardiner Library) | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

UCLA Board Member: Lynne Ridgeway

MHLS Board Member: Stuart Auchincloss

MHLS Staff Members: Laurie Shedrick

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:05 am virtually via Zoom.

Minutes: Gillian Murphy made a motion to approve the March meeting minutes, 2nd Margie Menard Approved.

Treasurer's Report: The submitted treasurer's report was gone over. Discussion surrounding the intent of the PR funds started by Katie Scott-Childress; she will reach out to the PR committee for some ideas on how to spend the funds.

Margie Menard made the motion to accept the treasure's report and warrant list as presented.

Christina Jennerich, second. All-in-favor. Approved.

MHLS Staff Report - Equity, diversity and inclusion statement will be added to the catalog.

Love Your Library Funds will be dived up by counties. Discussion around what this money could be used for; major consensus was that books to be given away for summer reading is always a good idea.

New Business

- Chrissy Lawlor has generously volunteered to put together the Ulster County Food Fight for the Great Give Back. Please let her know who is interested so she can get PR together.
- Kristen Campbell made a motion to nominate Heather Blakely to be the MHLS Board rep for Ulster County. Katie Scott-Childress second. All-in-favor. Darren Lanspery abstained. Motion passed.
- Gillian Murphy will take over planning the annual meeting with help of Jennifer Russell; annual meeting will take place in September.
- Jennifer Russell discussed Saugerties new outreach initiative that puts bags of books out for children in areas that children have to be because their parents have business there i.e. laundry mats, doctors offices.

Next UCLA Meeting Tuesday August 17

Gillian Murphy made a motion to adjourn at 10:47, 2nd Kristen Campbell. Approved.

Respectfully submitted by Kristen Campbell (Secretary)

UCLA Agenda Tuesday June 21, 2022

10:00 AM Via Zoom

- ❖ Approval of minutes of May 17, 2022 meeting
- ❖ Treasurer's Report
- ❖ Selection Committee report
- ❖ Great Give Back
- ❖ Love Your Library Funds
- ❖ MHLS Board Rep from Ulster County
- ❖ Annual Meeting
- ❖ MHLS Staff report

Heather Blakely
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June 17, 2022

Mid-Hudson Library System Board
103 Market Street
Poughkeepsie NY 12601

Dear Mid-Hudson Library System Board:

I am writing to express my interest in the Ulster County Representative position for The Mid-Hudson Library System. Currently, I am a Trustee and Treasurer of the Hurley Library. I have been involved as a Trustee or Independent Treasurer with The Hurley Library since 2014. Serving as Assistant Treasurer during the construction of our new library. Over the years I have worked on increasing the budget so we could offer more programs, improve technology and wages for staff.

I have learned more about the Mid-Hudson Library System by taking Trustee classes. This peaked my interest in helping the Library System as a whole & would like to be an advocate for all libraries.

Sincerely,

Heather Blakely

Ulster County Library Association
June 18, 2022
Treasurer's Report

Note: The EAP invoices just went out for those libraries which are participating.

Checking Accounts	3,190.71
Local Checking Account	91,142.00
Legislative Checking Account	94,332.71

Warrant List

Activity Since Last Treasurer's Repo	Description	Amount	
Date			\$103,982.05
	ReciteMe	(12,839.95)	\$91,142.00
5/2/2022			

June 18, 2022

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Activity Since Last Treasurer's Repo	Description	Amount	
Date			\$3,218.88
	Website Hosting/Domain	(28.17)	\$3,190.71
5/31/2022			

June 18, 2022

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2021 Ulster County Funding

Total Received for 2022	76,050.00
Estimated Funds from Reserve	12,050.00
<u>Total Budget for 2022</u>	<u>88,100.00</u>

2022 Reserve

Legislative Account	91,142.00
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	<u>-5,649.00</u>

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	\$6,350.00		6,350.00
Digital Magazines (Zinio)	\$4,000.00		4,000.00
*Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,000.00		2,000.00
**Mango Languages	\$1,500.00		1,500.00
PR-Marketing	\$3,000.00		3,000.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
OverDrive eContent	\$5,994.04		5,994.04
OverDrive Streaming			0.00
ReciteMe	\$11,555.96	12,839.95	-1,283.99
Tumble Books	\$2,500.00		
Miscellaneous			

Selection Committee Report – June 2022

Part 1 – Action Items

The Committee will be meeting in the next month or so to discuss databases for next year. If you have any recommendations or suggestions, please contact either Margie Menard, Julie Kelsall-Dempsey, Kristen Campbell, Christina Jennerich, Katie Scott-Childress, or Kara Lustiber.

Part 2 - Statistics

Kanopy Stats MHLs				Number of				
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022	10431	12826	1884	918	189	14	22	\$2772
Apr 2022	8956	11097	1862	955	106	4	9	\$2449
May 2022	8225	10104	1678	949	71	9	12	\$2287
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$13070

Kanopy Stats RCLS		Number of						
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022	1573	1824	291	126	32	2	3	\$405
Apr 2022	1543	1867	285	133	13	3	7	\$368
May 2022	1371	1687	241	102	13	1	3	\$276
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$1886

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	0	0	0								
AcornTV	1	0	0	0	0								
BrainHQ	2	0	0	0	0								
Cleaning and Disinfecting Facility	1	0	0	0	0								
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0	0	0								
COVID19: Using Medical Masks	0	0	0	0	0								
COVID19: What You Need to Know About Handwashing	0	0	0	0	0								
Creativebug for Staff	0	0	0	0	0								
Facebook for Staff	0	0	0	0	0								
Gale General OneFile	0	0	0	0	0								
Gale Opposing View	0	0	0	0	0								
Gmail	0	0	0	0	0								
Google Docs	0	0	0	0	0								
Google Drive	0	0	0	0	0								
Google Forms	0	0	0	0	0								
Hoopla	0	0	0	0	0								
How COVID-19 Spreads	0	0	0	0	0								
Kanopy	0	0	0	0	0								
Mango Languages	0	0	0	0	0								
OverDrive Libby	0	0	0	0	0								
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0	0	0								
Preventing the Spread of Coronavirus	0	0	0	0	0								
Tumblebook Library	0	0	0	0	0								
Universal Class	0	0	0	0	0								
When and How to Use Masks	0	0	0	0	0								
Total	4	0	0	0	0								

Niche Public 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	2	1	0								
Book Repair	0	0	0	5	4								
BrainHQ	72	11	37	12	27								
CreativeBug	1	2	0	1	0								
Facebook	4	0	0	0	0								
Gale General OneFile	2	0	4	6	0								
GaleOpposing Viewpoints	1	0	0	0	0								
Gmail	0	0	0	1	0								
Google Photos	0	1	0	0	0								
Hoopla	11	19	0	1	6								
IndieFlix	7	2	0	1	0								
Instagram	0	0	0	0	0								
Kanopy	34	32	5	35	5								
Libby	44	33	15	27	1								
LinkedIn	0	0	0	0	0								
Mango	32	20	9	21	17								
Pinterest	0	0	0	0	0								
Snapchat	1	0	0	0	0								
The Great Courses	20	10	10	3	4								
Tumblebook	40	15	13	15	13								
Tutor.com	24	0	0	1	0								
Twitter	1	0	0	0	0								
Universal Class	32	15	35	10	6								
Total	326	160	130	140	83								

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22	27	28	104	940	1990
Apr-22	19	8	112	769	2759
May-22	10	3	115	683	3442
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22	5	5	28	27	89
Apr-22	3	2	30	40	129
May-22	4	4	34	20	149
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

Overdrive – Audiobooks Ordered for May/June – \$1254.47

The It Girl (Audio) - \$99.99
Murder Rule (Audio) - \$72.07
Woman in the Library (Audio) - \$104.98
Lessons in Chemistry (Audio) - \$95.00
Hotel Nantucket (Audio) - \$75.00
Diplomat's Wife (Audio) - \$72.07
Family of Liars (Audio) - \$50.00
This Time Tomorrow (Audio) - \$76.00
7 ½ Deaths of Evelyn Hardcastle (Audio) - \$41.96
Left Hand of Darkness (Audio) - \$58.10
Atlas Six (Audio) - \$69.99
Wisteria Society of Lady Scoundrels (Audio) - \$76.00
Book Woman's Daughter (Audio) - \$59.95
Duke & I (Audio) - \$76.30
Carrie Soto is Back (Audio) - \$95.00
How High We Go in the Dark (Audio) - \$72.07
In Five Years (Audio) - \$59.99