

ULSTER COUNTY LIBRARY ASSOCIATION

May 17, 2022

DIRECTORS PRESENT:

- | | |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <input type="checkbox"/> Gillian Murphy (Elting Memorial Library, New Paltz) | <input checked="" type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library) | <input checked="" type="checkbox"/> Margie Menard (Kingston Library) |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library) | <input type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill) |
| <input type="checkbox"/> Chrissy Lawlor (Olive Free Library Association) | <input checked="" type="checkbox"/> Liz Potter (Phoenicia Library) |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library) | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library) |
| <input checked="" type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton) | <input checked="" type="checkbox"/> Jennifer Russell (Saugerties Public Library) |
| <input type="checkbox"/> Jody Ford (Stone Ridge Public Library) | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen) |
| <input checked="" type="checkbox"/> Mary Collins (Town of Ulster Public Library) | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library) |
| <input type="checkbox"/> Ivy Gocker (Woodstock Public Library) | |
| <input type="checkbox"/> Nancy Krom (Cragsmoor Free Library) | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library) |
| <input checked="" type="checkbox"/> Nicole Lane (Gardiner Library) | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library) |

UCLA Board Member: Lynne Ridgeway

MHLS Staff Members: Rebekkah Smith Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:02 am virtually via go-to-meeting.

Minutes: Brooke Dittmar made a motion to approve the March meeting minutes, 2nd Christina Jennerich. Approved.

Treasurer's Report: The EAP (Employee Assistance Program) and IONOS were paid for out of UCLA's local checking account. UCLA still has \$83,900 remaining to pay on encumbered databases from the legislative account. Julie Kelsall-Dempsey made a motion to approve the warrant and treasures list, Jennifer Russell 2nd. All-in-favor. Approved.

Central Library Collection Development (CLCD) Committee Report:

Please see attached.

Action Item to be discussed: Bookflix

Link was provided to have members look at and provide feedback.

Discussion around changing from the Tumblebooks platform to Bookflix as Bookflix is more interactive with a fiction and non-fiction pairing. Members discussed that Tumblebooks has gotten stale and Bookflix will appeal to a wider audience.

Action Item to be discussed: World Book Encyclopedia

Link was provided to have members look at and provide feedback.

Discussion around which four products would be used more; more favor geared to the products older students had experience using.

New Business

- A MHLS Board rep is needed from Ulster County, one individual has expressed interest, if you know of anyone that would be a good fit, please reach out to them

Next UCLA Meeting Tuesday June 21

Margie Menard made a motion to adjourn at 10:37, 2nd. Approved.

Respectfully submitted by Kristen Campbell (Secretary)

UCLA Agenda Tuesday May 17, 2022

10:00 AM Via Zoom

❖ Approval of minutes of April 19, 2022 meeting

❖ Treasurer's Report

❖ CLCD Committee Report

❖ Selection Committee report

❖ MHLS Board Rep from Ulster County

❖ MHLS Staff report

Ulster County Library Association
May 14, 2022
Treasurer's Report

Checking Accounts

Local Checking Account	3,218.88
Legislative Checking Account	103,982.05
	107,200.93

Warrant List

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$103,982.05

Page 2 Treasurer's Report for May 14, 2022

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$6,581.78
4/7/2022	ZOOM Annual	(149.90)	\$6,431.88
4/28/2022	EAP	(3,205.00)	\$3,226.88
4/30/2022	IONOS: Website	(8.00)	\$3,218.88

2021 Ulster County Funding

Total Received for 2022	76,050.00
Estimated Funds from Reserve	12,050.00
Total Budget for 2022	88,100.00

2022 Reserve

Legislative Account	103,982.05
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	7,191.05

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	\$6,350.00		6,350.00
Digital Magazines (Zinio)	\$4,000.00		4,000.00
*Foundation Center	\$3,000.00		3,000.00
Kanopy	\$44,000.00		44,000.00
Library Aware	\$2,000.00		2,000.00
**Mango Languages	\$1,500.00		1,500.00
PR-Marketing	\$3,000.00		3,000.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
OverDrive eContent	\$5,994.04		5,994.04
OverDrive Streaming			0.00
ReciteMe	\$11,555.96		11,555.96
Tumble Books	\$2,500.00		
Miscellaneous			
TOTAL	88,100.00	4,200.00	

Central Library/Collection Development Advisory Committee
County Association Action Item: World Book Encyclopedia

Background: The MHL Central Library / Collection Development (CL/CD) Advisory Committee was tasked with reviewing the products in the table below for purchase. In their May 3rd meeting they were provided a demonstration. The discussion following raised questions that the committee felt should be considered by a wider audience, at the county level. The products may be purchased as a bundle or separately, and the discounted pricing has been included.

Issue: A few issues were discussed at the CL/CD meeting to be considered by each county.

- NOVELNY [<https://novelnewyork.org/>] provides access to Encyclopedia Britannica, with similar offerings. The committee asks that the county members compare the two products to determine the value of adding WorldBook products.

- [Britannica Academic](#)
- [Britannica Escolar](#)
- [Britannica School](#)
- [Britannica School Elementary](#)
- [Britannica School High](#)
- [Britannica School Middle](#)

- The World Book Interface has some favorable aspects
 - A more modern design
 - Language that some found more accessible
 - Interactive educational activities Students have access to online resources through the public schools and some districts already offer World Book
- Students have access to online resources including encyclopedias through the school districts, which are being promoted and may be the likely target for usage.
- There is not currently funding in the 2022 Central Library Program budget for all four components.

<p>Please review the following products using the access provided below:</p> <p>tryit.worldbookonline.com</p> <p>Username: Mid-Hudson</p> <p>Password: worldbook</p>	
Product Description	Quote
<p>Online Advanced</p> <p>"In a world of digital news, World Book <i>Advanced</i> gives high school students and adults a reliable source to check the facts. The In the Headlines live news feed and world newspapers promote global awareness and international perspective. Primary source documents, biographies, Back in Time articles, and Teaching with Documents all aid in more in-depth and conceptual understanding within the classroom curriculum."</p>	<p>\$8,178.50</p>

<p>World Book Kids “An ideal learning resource for elementary-aged students designed to build confidence and encourage creativity with image-driven navigation and inquiry-based activities. The site features easy-to-read articles that can be read aloud or translated and a wealth of engaging games, science projects, and activities. Encourage self-direction with our visual navigation in Explore, independent learning with WebQuests, and compare and contrast skills with Compare Animals and Compare Places. Additional teaching tools for educators and parents make this a complete solution for elementary-aged students.”</p>	<p>\$8,178.50</p>
<p>Early Learning “The perfect tool for pre- and emergent readers to explore independently or learn with an adult. Developed with experts on early childhood education, <i>Early Learning</i> is designed for preschool students with tools and content that reinforce early childhood curriculum via short videos, read-aloud stories, printable activities, and matching and tracing games, among others. The guided reading program, lesson plans, and curriculum correlations make teaching easier for educators and parents.”</p>	<p>\$8,178.50</p>
<p>World Book Student “A one-stop shop for cross curricular learning, <i>Student</i> includes translations to 100+ languages, a Biography Center, current events, research guides, and seamless integrations with Google Classroom and Microsoft OneDrive. The My Research and Citation Builder features assist learners in organizing and analyzing their findings. World Book’s beloved encyclopedia comes to life in a digital format, perfect for elementary and middle school learners to access information from trusted sources.”</p>	<p>\$8,178.50</p>
	<p>32,714.00</p>

Recommendation: Each County should form a recommendation to regarding the pursuit of one or more of the WorldBook product’s at the system level. Please address at your next opportunity. Feedback should be provided to CL/CD Chair, Stephanie Harrison or to Rebekkah by June 10th.

Central Library/Collection Development Advisory Committee
County Association Action Item: Bookflix

Background: The MHLS Central Library / Collection Development (CL/CD) Advisory Committee was tasked with reviewing the product in the table below for purchase. In their May 3rd meeting, the committee reviewed the product. The discussion following raised questions that the committee felt should be considered by a wider audience, at the county level. The products may be purchased as a bundle or separately, and the discounted pricing has been included.

Issue: A few issues were discussed at the CL/CD meeting to be considered by each county.

- The committee members found this interface to be favorable to Tumblebooks in interface and also appreciated the programming elements.
- A decline in use of Tumblebooks could indicate that there is low interest in this sort of application or simply be an indicator for Tumblebooks
- Tumblebooks is currently paid for via a cost share evenly distributed across all 66 member libraries. The cost share for libraries to switch to BookFlix is \$67 higher per year than currently paid by each library.

<p>Please review the following products using the access provided below:</p> <p>http://bookflix.scholastic.com/freetrial</p> <p>Username: bookflix95</p> <p>Password: leaf</p>	
Product Description	Quote
<p>Bookflix</p> <p>Thematically paired fiction and nonfiction titles are designed to bridge learning-to-read and reading-to-learn. Animated classic storybooks introduce early learners to the delights of reading while sparking curiosity, creating a natural springboard into the paired nonfiction text for deeper discovery. “BookFlix inspires Grades PreK–3 to discover the joy of reading while building both real-world knowledge and beginning reading skills. With classic animated stories from Weston Woods, thematically paired with more than 160 authentic nonfiction ebooks from Scholastic, BookFlix strengthens students’ early literacy skills, confidence, and curiosity” (From the brochure) Each year booklist adds 6-8 new pairings. To date the collection includes 39 Spanish pairs and 43 English pairs (164 titles total).</p>	<p>\$14,528.20</p> <p><i>[List Price: \$23,939]</i></p> <p>Additional multi-year discounts: 5% for 2 years and 10% for 3 years.</p>

Recommendation: Each County should form a recommendation to regarding the addition of

Issue Date: 05/05/2022

Scholastic's Bookflix at the System level. Please address at your next opportunity. Feedback should be provided to CL/CD Chair, Stephanie Harrison or to Rebekkah by June 10th.

Selection Committee Report – May 2022

Part 1 – Action Items

None	

Part 2 – Hoopla Information

Although UCLA doesn't officially subscribe to Hoopla, most of the libraries have it. I recently encountered a problem with a patron who couldn't login with the very helpful message "Go to your local library."

Information to check for:

- Hoopla settings may include the library registered under, card number and PIN
- Check to make sure that their card isn't expired and they have a patron type which matches your library in Sierra

Part 3 - Statistics

Kanopy Stats MHLS				Number of				
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022	10431	12826	1884	918	189	14	22	\$2772
Apr 2022	8956	11097	1862	955	106	4	9	\$2449
May 2022	8225	10104	1678	949	71	9	12	\$2287
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$13070

Kanopy Stats RCLS					Number of			
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022	1573	1824	291	126	32	2	3	\$405
Apr 2022	1543	1867	285	133	13	3	7	\$368
May 2022	1371	1687	241	102	13	1	3	\$276
June 2022								
July 2022								
Aug 2022								
Sep 2022								
Oct 2022								
Nov 2022								
Dec 2022								
Total								
								\$1886

Play Credit Breakdown: Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

Unlimited Access Model for Kanopy Kids/Great Course

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

Niche Staff 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	0	0									
AcornTV	1	0	0	0									
BrainHQ	2	0	0	0									
Cleaning and Disinfecting Facility	1	0	0	0									
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0	0									
COVID19: Using Medical Masks	0	0	0	0									
COVID19: What You Need to Know About Handwashing	0	0	0	0									
Creativebug for Staff	0	0	0	0									
Facebook for Staff	0	0	0	0									
Gale General OneFile	0	0	0	0									
Gale Opposing View	0	0	0	0									
Gmail	0	0	0	0									
Google Docs	0	0	0	0									
Google Drive	0	0	0	0									
Google Forms	0	0	0	0									
Hoopla	0	0	0	0									
How COVID-19 Spreads	0	0	0	0									
Kanopy	0	0	0	0									
Mango Languages	0	0	0	0									
OverDrive Libby	0	0	0	0									
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0	0									
Preventing the Spread of Coronavirus	0	0	0	0									
Tumblebook Library	0	0	0	0									
Universal Class	0	0	0	0									
When and How to Use Masks	0	0	0	0									
Total	4	0	0	0									

Niche Public 2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	2	1	0								
Book Repair	0	0	0	5	4								
BrainHQ	72	11	37	12	27								
CreativeBug	1	2	0	1	0								
Facebook	4	0	0	0	0								
Gale General OneFile	2	0	4	6	0								
GaleOpposing Viewpoints	1	0	0	0	0								
Gmail	0	0	0	1	0								
Google Photos	0	1	0	0	0								
Hoopla	11	19	0	1	6								
IndieFlix	7	2	0	1	0								
Instagram	0	0	0	0	0								
Kanopy	34	32	5	35	5								
Libby	44	33	15	27	1								
LinkedIn	0	0	0	0	0								
Mango	32	20	9	21	17								
Pinterest	0	0	0	0	0								
Snapchat	1	0	0	0	0								
The Great Courses	20	10	10	3	4								
Tumblebook	40	15	13	15	13								
Tutor.com	24	0	0	1	0								
Twitter	1	0	0	0	0								
Universal Class	32	15	35	10	6								
Total	326	160	130	140	83								

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22	27	28	104	940	1990
Apr-22	19	8	112	769	2759
May-22	10	3	115	683	3442
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22	5	5	28	27	89
Apr-22	3	2	30	40	129
May-22	4	4	34	20	149
Jun-22					
Jul-22					
Aug-22					
Sep-22					
Oct-22					
Nov-22					
Dec-22					
Totals					