UCLA Meeting Sign In

Date: __9/15/2020_____

☒ Elting Memorial Library, New Paltz	John Giralico
☒ Hurley Library	Kristen Campbell
☒ Marlboro Public Library	Christina Jennerich
☒ Olive Free Library Association	Chrissy Lawlor
☒ Plattekill Public Library	Darren Lanspery
☒ Sarah Hull Hallock Free Lib, Milton	Lois Skelly
☒ Stone Ridge Public Library	Jody Ford
☒ Town of Ulster Public Library	Tracy Priest
☒ Woodstock Public Library	Jessica Kerr
☒ Highland Public Library	Julie Kelsall-Dempsey
☒ Kingston Library	Margie Menard
☒ Morton Memorial Library, Pine Hill	Gisi Vella
☒ Phoenicia Library	Liz Potter
☒ Rosendale Library	Katie Scott-Childress
☐ Saugerties Public Library	
☐ Town of Esopus Lib, Port Ewen	Brooke Dittmar
☒ West Hurley Public Library	Kara Lustiber
☐ Cragsmoor Free Library	Nancy Krom
☐ Ellenville Public Library	Kristin Fowler
☐ Gardiner Library	Nicole Lane
☐ Wallkill Public Library	Lisa Palmer
☐ UCLA Board Member	Lynne Ridgeway
Guests: Laurie Shedrick	

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:02 virtually via Go-to-Meeting.

Minutes:. Katie Scott-Childress made a motion to accept the minutes. 2. Kara Lustiber. All in favor. Approved.

Treasures Report

UCLA has not received the 2020 funds from Ulster County. The money usually comes in any where from April to December.
There is $5800 left in the checking account.
Please see attached.
Julie Kelsall-Dempsey made a motion to accept the treasures report as presented, Katie Scott-Childress 2ₙ. All in favor. Approved.

Selection Committee
Selection Committee proposed to use $1,000 dollars from the checking account for tutor.com. Tracey Priest spoke on the benefits of tutor.com, this is a recommended product b/c of how the current school situation is remote due to Covid19.
Julie Kelsall-Dempsey made a motion to use $1,000 dollars from the checking account to pay for tutor.com, John Giralico 2nd. Kara will send out invoices.

Funding Request
Please see attached.
Major changes outlines in red.

<u>New Business:</u>
Central library is no longer funding many of the Zino. $3,000 will be committed to high frequency titles.
Chrissy Lawlor shared information regarding the homeschool kits Olive Free Library has put together which have about 3-4 books and 1-2 craft projects.
Chrissy Lawlor also proposed a Great Give Back idea for all the Ulster County Libraries to participate in: Ulster County Food Fight with a mission to fight food scarcity in out county.

Next UCLA Meeting is Tuesday October 20 at 10:00 AM via Go-to-meeting.

Julie Kelsall-Dempsey made a motion to adjourn at 10:47, Chrissy Lawlor 2nd. Approved.

Respectfully Submitted, Kristen Campbell

 Secretary

Ulster County Library Association
September 10, 2020
Treasurer's Report

2020 Ulster County Funding

Total Received for 2020	0.00
Estimated Funds from Reserve	76,050.00
Total Budget for 2020	76,050.00

2021 Reserve

Cahill Funds (still in checking)	8,691.00
Reserve Funds at MHLS	23,413.24
Total Reserve for 2021	32,104.24

Checking Account

Current Balance	14,505.31
Cahill Database Funds	8,691.00
Remaining Funds	5,814.31

Outstanding Databases:	Encumbered	Spent	Not Spent
Ancestry	13,000.00	13,389.99	-389.99
Foundation Center	2,500.00		2,500.00
Kanopy	21,000.00		21,000.00
Library Aware	2,000.00	1,975.00	25.00
Mango	3,500.00		3,500.00
Miscellaneous			0.00
Overdrive	10,850.00	6,000.00	4,850.00
PR-Marketing	3,000.00		3,000.00
Niche Academy	4,200.00	4,200.00	0.00
Recorded Books - RBDigital	9,500.00	6,338.82	3,161.18
Recorded Books - Zinio	4,000.00	3,381.28	618.72
Tumblebooks	2,500.00		2,500.00
TOTAL	76,050.00	35,285.09	40,764.91

Notes: All SRP Reinbursements have been received and deposited

Activity Since Last Treasurer's Report for Databases

Date	Description	Amount
6/25/2020	Recorded Books	$663.78
7/23/2020	Recorded Books	$586.04
8/20/2020	ProQuest: Ancestry	$13,389.99
8/20/2020	Recorded Books	$517.27

Activity Since Last Treasurer's Report for Checking Account

Date	Description	Amount	Balance
06/01/20			$ 15,048.22
06/05/20	Page Turner Adventures	-1,890.00	$ 13,158.22
06/08/21	ScienceTellers	-981.00	$ 12,177.22
07/21/20	Overdrive - Elting Donation	-591.16	$ 11,586.06
08/05/20	SRP Reinbursement for: Woodstock, Ulster, Wallkill, Milton, Stone Ridge, Phoenicia, Marlboro, Gardiner, Elting (Olive deposit made in error)	1,550.00	$ 13,136.06
08/05/20	SRP Reinbursement for: Town of Esopus, Ellenville, Kingston, Plattekill, Rosendale, Hurley, West Hurley, Saugerties, Highland	1,395.00	$ 14,531.06
08/05/20	Deposit Addition Error	308.52	$ 14,839.58
08/05/20	West Hurley for Website Domain	-20.17	$ 14,819.41
09/02/20	SRP Reinbursement for Olive	155.00	$ 14,974.41
08/05/20	Checking Account Adjustment for Mistake in Check Deposited	-463.52	$ 14,510.89
08/05/20	Service Charge: Deposit Correction Credit	-5.58	$ 14,505.31

Selection Committee Report – September 2020

There are three parts to this report:

1. Tutor.com
2. Ulster County Legislature Funding Request
3. Statistics for most of the Ulster County exclusive databases

Part 1: Tutor.com

The selection committee recommends strongly that the libraries purchase Tutor.com. This resource will help us to support schools, children, and parents who are struggling with the changes brought about by the pandemic. It will also send a strong message to the Ulster County Legislature that we support education. However, the UCLA does not have the resources available so most of the funding will have to come directly from the individual libraries.

FAQs:

<u>What does 7 hours of tutoring mean?</u>

The seven hours of tutoring is for seven hours of live tutoring per day, 7 days a week that provides unlimited access to all residents of the county--we choose what hours those are. For example, we could have those hours run from 2:00 PM to 9:00 PM seven days a week. During those hours, any library user can connect with a tutor for a one-on-one live tutoring session. There is no limit to the number of users during that time. We can adjust the hours if usage data shows a need to move them earlier or later.

<u>Is the communication by verbal or by chat?</u>

The student has the option of chat only or they can turn on audio for verbal communication. A little overview is available here:

https://www.youtube.com/watch?time_continue=81&v=T9sSAkC4JQ8&feature=emb_logo

<u>What is included?</u>

- Support in over 95 subjects and test prep areas
- One-to-one, on-demand homework help & tutoring
- The Princeton Review SAT/ACT Essentials test prep
- Self-study tools such as practice quizzes and flashcards
- Fully vetted educational and job search resources

Their ALA Virtual Page has some great information on how the service works and what it offers.

https://www.tutor.com/libraries/ala-virtual-2020

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Recommendation: The committee recommends that the UCLA use $1000 of funds from the checking account to put towards the estimate of $.07 per year that covered the entire county. (Some libraries opted not to join which would increase this cost per library.) The cost of Tutor.com for the entire population of Ulster County for seven hours of use is $12,950. The annual subscription will run from Oct 2020-Sep 2021.

Note: The checking account has $5814.31 available to spend. We will soon be adding membership dues for 2021. In addition, we did not have an annual meeting this year which cut down on expenses.

This is the breakdown of cost per library if the $1000 is applied:

		$0.07
Elting Memorial Library	14003	980.21
Highland Public Library	12514	875.98
Hurley Library	2865	200.55
Kingston Library	23893	1672.51
Marlboro Free Library	12688	888.16
Morton Memorial Library	275	19.25
Olive Free Library Assn	4419	309.33
Phoenicia Library	3085	215.95
Plattekill Public Library	8388	587.16
Rosendale Library	6075	425.25
Sarah Hull Hallock Free Library	1403	98.21
Saugerties Public Library	19482	1363.74
Stone Ridge Public Library	5607	392.49
Town of Esopus	9041	632.87
Town of Ulster	12327	862.89
West Hurley Public Library	3352	234.64
Woodstock Public Library	5884	411.88
RCLS		
Cragsmoor Free Library	449	31.43
Ellenville Public Library	12869	900.83
Gardiner Library	5713	399.91
Wallkill Public Library	6491	454.37

Part 2: Ulster County Legislature Funding Request for 2021

	2020 Funding Request	**2020 After 10% Cut**	**2021**
Ancestry	13,000.00	13,000.00	
Foundation Center	2,500.00	2,500.00	2,500.00
Kanopy	21,000.00	21,000.00	25,000.00
Library Aware	2,000.00	2,000.00	2,000.00
Mango	3,500.00	3,500.00	3,500.00
Overdrive	14,000.00	10,850.00	10,000.00
PR-Marketing	8,000.00	3,000.00	3,000.00
Niche Academy		4,200.00	4,200.00
Recorded Books - RBDigital	7,000.00	9,500.00	9,000.00
Recorded Books - Zinio	2,000.00	4,000.00	3,000.00
Tumblebooks	2,500.00	2,500.00	2,500.00
Tutor.com (7 hours)			13,000.00
Universal Class	9,000.00		
TOTAL	84,000.00	76,050.00	77,700.00

The committee discussed this funding request before it was submitted to the Ulster County Legislature.

Increasing frustration with ProQuest's technology led partially to the recommendation to replace Ancestry with Tutor.com. Although we may lose out on the deal that they offered us for all three databases, it was felt that the need to support education was greater at this time. We have more than met our goal to support databases for at least three years as we have records going back to 2017. Hopefully, this will give libraries who decide to purchase the database alone time to put plans into place for next year.

We do not yet know what will happen with AcornTV, Great Courses, and Qello. Overdrive just purchased the company, and they have not indicated what their plans are. However, the statistics (below) are enough to warrant putting the funding in place for another year.

We have not negotiated a capped contract with Kanopy but the numbers indicate that we should anticipate a rise in costs.

The committee felt that many of the Zinio magazines have not performed well enough to continue funding as many. It is a good time to review all the eMagazines as Central Library may be changing their funding levels.

Part 3: Statistics

2019	FOLD3	HeritageQuest	Ancestry.com
	Searches	Searches	
Elting Memorial Library (New Paltz)			
Highland Public Library		6	274
Hurley Library			291
Kingston Library	79		771
Marlboro Free Library	21	76	15325
Morton Memorial Library (Pine Hill)			
Olive Free Library Association			
Phoenicia Public Library			7
Plattekill Public Library		1	291
Rosendale Public Library			
Sarah Hull Hallock Free Library (Milton)			
Saugerties Public Library		109	448
Stone Ridge Public Library			
Town of Esopus Library (Port Ewen)	7	4	798
Town of Ulster Public Library			
West Hurley Public Library			62
Woodstock Public Library	6	7	77
Cragsmoor Free Library			
Ellenville Public Library			86
Gardiner Library			234
Wallkill Public Library			
Undefined UCLA	2578	2204	1067
Total	2691	2407	19731
HeritageQuest and FOLD3 were activated in September			

2020 (So Far)	FOLD3	HeritageQuest	Ancestry.com
	Searches	Searches	
Elting Memorial Library (New Paltz)			0
Highland Public Library			11
Hurley Library			54
Kingston Library			69
Marlboro Free Library	51	16	1959
Morton Memorial Library (Pine Hill)			0
Olive Free Library Association			0
Phoenicia Public Library			1
Plattekill Public Library			22
Rosendale Public Library			0
Sarah Hull Hallock Free Library (Milton)			0
Saugerties Public Library			181
Stone Ridge Public Library			1
Town of Esopus Library (Port Ewen)	1	38	73
Town of Ulster Public Library		201	90
West Hurley Public Library		2	36
Woodstock Public Library			78
Cragsmoor Free Library			0
Ellenville Public Library		11	73
Gardiner Library			51
Wallkill Public Library			56
Undefined UCLA	1801	2951	2495
Total	1853	3219	5250

RB Digital Number of Tokens	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	
Acorn TV	103	88	136	145	160	157	135	
Great Courses	11	19	25	53	32	17	21	
Indieflix	13	11	21	24	20	14	13	
Method Test Prep		1	2	1	1	0	0	
Pongalo		3	1	0	0	2	0	
Qello	10	6	12	9	9	6	4	
	$409.63	$382.72	$589.03	$693.68	$663.78	$586.04	$517.27	$3,842.15
Note: We have actually paid RB Digital $6338.82								
This includes December 2019 invoices plus an $1800 platform fee								

Kanopy Stats MHLS				Number of				
	Visits	Pages	Plays	Play Credits $2	KKids $5	Kkids $0	Kseries $5	Price
January 2020	9978	12245	1803	992	22	0	44	$2,314
February 2020	10403	12528	1605	895	12	0	0	$1,850
March 2020	12275	15127	2428	1088	9	20	0	$2,221
April 2020	15386	18682	3011	1342	0	46	0	$2,684
May 2020	15374	18561	2747	1367	0	39	0	$2,734
June 2020	11902	14488	2093	1183	25	0	0	$2,491
July 2020	12989	15790	2076	1263	31	0	0	$2,681
August 2020	12907	15694	2211	1313	28	0	0	$2,766
September 2020								
October 2020								
November 2020								
December 2020								
Total	91236	110870	16171	8451	105		0	**$17,427**
Kanopy Stats RCLS				Number of				
	Visits	Pages	Plays	Play Credits $2	KKids $5	Kkids $0	Kseries $5	Price
January 2020	1298	1565	249	114	4	0	5	$273
February 2020	1096	1328	175	106	0	0	0	$212
March 2020	1524	1835	252	150	1	5	0	$305
April 2020	1759	2134	284	116	0	7	0	$232
May 2020	1905	2409	436	154	0	0	0	$308
June 2020	1485	1835	388	153	6	0	0	$336
July 2020	1406	1749	266	158	3	0	0	$331
August 2020	1230	1618	329	160	5	0	0	$345
September 2020								
October 2020								
November 2020								
December 2020								
Total	10405	12908	2130	997	15		0	**$2,069**

Note: We have used about $20,000 for the first three quarters of the year so we are estimating $25,000 for 2021.

Niche Staff 2020	20-Jan	20-Feb	20-Mar	20-Apr	20-May	Jun-20	Jul-20	Aug-20	Total
Rbdigital	0	0	129	72	73	0	0	0	179
Hoopla	0	1	62	105	44	12	0	0	125
AncestryLibrary	45	2	78	98	121	0	0	0	205
Academic OneFile	10	4	120	104	48	0	0	0	184
Mango Languages	2	0	35	76	108	1	0	0	71
TumbleBook Library	0	0	95	91	217	0	3	1	119
OverDrive|Libby	0	22	287	47	122	0	0	0	352
IndieFlix	1	0	54	76	84	0	1	0	84
Universal Class	0	0	6	0	0	0	0	0	7
Kanopy	3	2	159	72	119	1	0	0	213
Stingray Qello	3	0	57	34	77	0	0	0	89
FCPL Staff Academy	24	11	163	60	104	0	0	0	237
Creativebug for Staff	0	0	0	12	12	1	0	0	3
Acorn TV	8	29	276	101	224	0	0	0	360
Fold3	27	13	88	66	43	0	0	0	167
Gale Opposing Viewpoints	0	0	25	19	25	0	0	0	33
Gale General OneFile	0	2	43	34	20	0	0	0	54
HeritageQuest	32	8	39	66	53	11	0	0	132
COVID-19 Guidelines for GPLS Employees (1CEU)					43	13	0	0	56
COVID19: Using Medical Masks					48	14	0	0	62
PLS OSHA COVID-19 Guidelines [60 Mins.]					31	27	0	0	58
2. Hand Hygiene					33	26	0	0	59
COVID19: What You Need to Know About Handwashing					15	5	0	0	20
Cleaning and Disinfecting Your Facility					4	2	0	0	6
How COVID-19 Spreads					3	1	0	0	4
Preventing the Spread of Coronavirus					10	0	0	0	10
When and How to Use Masks					35	0	0	0	35
Total	155	94	1716	1133	1716	114	4	1	2924

Niche Public 2020	20-Jan	20-Feb	20-Mar	20-Apr	20-May	Jun-20	Jul-20	Aug-20	Total
Rbdigital	0	0	116	55	52	65	48	49	385
Facebook	0	0	3	1	2	0	0	0	6
Twitter	0	0	0	0	0	0	0	0	0
Hoopla	0	0	21	5	16	14	12	4	72
AncestryLibrary	23	151	24	59	83	78	50	71	539
Academic OneFile	3	0	4	3	1	1	0	1	13
Mango Languages	0	1	88	39	116	87	60	61	452
TumbleBook	8	3	29	29	147	0	118	105	439
OverDrive|Libby	4	10	70	49	13	43	32	27	248
IndieFlix	2	3	13	40	13	20	18	15	124
Instagram	0	0	2	1	0	0	0	0	3
Pinterest	4	0	2	0	0	1	0	0	7
Universal Class	0	1	50	29	55	64	50	35	284
Gmail	0	0	4	0	0	1	0	0	5
Snapchat	1	0	2	0	0	0	0	0	3
Kanopy	0	0	187	108	72	55	35	55	512
Stingray Qello	4	0	10	10	5	16	16	11	72
LinkedIn	0	0	0	0	0	0	0	0	0
Acorn TV	14	8	67	103	62	72	89	57	472
Google Photos	0	0	2	0	0	0	0	0	2
Fold3	5	1	31	43	74	70	44	83	351
Gale General OneFile	0	0	13	0	8	0	0	6	27
GaleOpposing Viewpoints	0	0	5	1	0	0	1	1	8
HeritageQuest	2	0	22	46	69	62	40	74	315
Total	70	178	765	621	788	649	613	655	4339

The 21-member libraries that make up the Ulster County Library Association work collaboratively to support our entire service area of 180,000 residents and provide the best possible library services to our varied communities. For this reason, the Ulster County Library Association uses the legislative funds received in common to support the Ulster County Info Portal http://uclib.org/infoportal/. This suite of resources provides equity in digital library services across the diverse communities of Ulster County.

Libraries have historically been impacted by the ways in which individuals engage with technology; how they seek, access, and use information. Web-based content and electronic media has changed the dynamics of how libraries operate and manage their collections. As residents of all ages become more technically proficient, they look to their libraries to provide resources that meet their myriad needs and interests that are also accessible from anywhere they can be online. Tablets and smartphones have become everyday tools for many library users who see their mobile devices as portals to all the services they need, including those provided by their public libraries. While we continue to provide more traditional services and programs, libraries have also become leaders in building digitally inclusive communities that support individual opportunity and community progress.

Ulster County Library Association's request for 2021 funding shows an increase for the coming year to reflect the expanding demand for greater quantity and variety of resources to support students of all ages in an ongoing distance learning and homeschooling environment. These are library offerings that patrons can access at any time, from any place, can't get lost or damaged, don't take up shelf space, and don't require a trip to the library. They are equally accessible to all county residents regardless of their "home" library.

In response to the needs revealed by the global pandemic and the necessary restrictions imposed to maintain the health and safety of our communities, we are shifting our focus somewhat to resources that will provide greater support for students and families to augment the virtual instructional time they are receiving from classroom teachers. In addition to Tumblebooks, Tumblemath, Universal Class, and Mango Languages, we will be adding Tutor.com to the suite of educational resources available to all Ulster County residents with their library card. The Tutor.com Learning Suite combines live one-on-one online tutoring, asynchronous homework help, test preparation, and career support with a variety of self-study resources to provide a well-balanced and flexible educational environment designed to meet the individual needs of all learners. Tutor.com is designed to support learners from kindergarten through early college as well as job seekers.

In addition to support for distance learning, the Ulster County Library Association continues to support resident's personal growth and recreational needs by offering patrons access to streaming video content, downloadable ebooks and eaudio books for readers of all ages, and digital magazines covering a broad range of topics. These offerings have been extremely well received by the residents of our communities who see 24/7 access to digital content as a natural extension of library services.

As we expand our efforts to create user centered libraries, Ulster County libraries are eager to be responsive to the needs of all community members in order to provide the best possible library service throughout Ulster County. By expanding our digital and streaming offerings, we are creating collections that have no physical boundary, round the clock availability, multiple simultaneous access, are not limited by building space, and are easily accessible.

Thank you for your consideration of this request and for your continuing support of public libraries in Ulster County.

2021 Ulster County Library Association Funding Request

These funds are used to support the suite of online resources available to all Ulster County residents with current and valid library cards through the Ulster County InfoPortal http://uclib.org/infoportal/

These costs are ongoing subscription costs which are paid on an annual basis or are annual costs necessary to maintain a current, in demand collection as with our ebook and eaudio book purchases.

Digital Magazines   **$ 3,000**
A collection of online magazines available simultaneously to all County residents. With the rise in popularity of digital library content, online magazines have become a welcome resource for County residents.

Foundation Center   **$ 2,500**
The Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank.

Kanopy   **$25,000**
Thousands of streaming films, documentaries, and training videos.

LibraryAware   **$2,000**
A tool for librarians that creates flyers, bookmarks, book lists, emails, newsletters, and social media posts to help educate our users about the services available to them.

Mango Languages   **$3,500**
Remote access and free mobile apps allow patrons to learn a language at the library, at home in their pajamas, or on their next adventure across the world.

Outreach / Marketing   **$ 3,000**
Allows for purchase of resource marketing materials, tabling fees at community events, contracting professional design services, and promotional items.

OverDrive   **$10,000**
eBooks and audiobooks on a wide variety of compatible tablets, phones and computers. If you already have a library card, you'll can borrow a book in minutes. If not, search to find a library where you can get one.

Niche Academy   **$4,200**
An online learning platform that provides tutorials that teach people how to use library e-Resources like eBooks, research databases, and language learning tools. Library patrons have access to more than 20 tutorials through the Ulster County Library Association

RB Digital   **$ 9,000**
Unlimited access to streaming video including Acorn TV, IndieFlix, The Great Courses, and Spanish language programs.

Tumble Books   **$ 2,500**
An online collection of animated, talking picture books which teach young children the joys of reading. Includes educational resources such as lesson plans, quizzes, educational games and puzzles related to both math and language

Tutor.com   **$13,000**
Combines online tutoring, homework help, test preparation, and career support with a variety of self-study resources to provide a well-balanced and flexible educational environment designed to meet the individual needs of all learners.

Total $77,700

MEDICARE 101 WEBINAR
Sponsored by
Ulster County Library Association

TURNING 65 SOON?

THIS FREE WEBINAR IS FOR YOU!

Are you currently enrolled in Medicare? Will you be turning 65 over the nextyear or two? Learn about eligibility, how and when to enroll, when you can make changes, and the insurance options available to you. This program willsimplify the choices you need to make, help you make more well-informed decisions and explain what Medicare means for you!

Learn about:

- Original Medicare
- Medicare Supplement Plans
- Prescription Drug Plans
- Medicare Advantage Plans
- (HMOs and PPOs)

You must register in advance. Please click on one of three dates:

Wednesday, October 14, 2020, 6-8PM
https://bit.ly/31CEecQ

Saturday, November 14, 2020, 10AM - NOON
https://bit.ly/2YLf1eh

Wednesday, December 2, 2020, 6-8PM
https://bit.ly/2YM4xeO

After registering, you will receive a confirmation email containing information about joining the webinar.

Presenter: James Farnham, MS, MBA, Licensed Agent
This educational event is provided at no cost and open to the public.There is no obligation.

ULSTER COUNTY

FOOD FIGHT

As part of the Great Give Back, Ulster County libraries are holding a food collection contest from October 1st-17th. The common goal is to fill up the shelves of local food pantries and to put an end to hunger in our communities! Contact your local library for more details.