

## ULSTER COUNTY LIBRARY ASSOCIATION

November 15, 2022

### DIRECTORS PRESENT:

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Gillian Murphy (Elting Memorial Library, New Paltz) | <input checked="" type="checkbox"/> Julie Kelsall-Dempsey (Highland Public Library) |
| <input checked="" type="checkbox"/> Kristen Campbell (Hurley Library)                   | <input checked="" type="checkbox"/> Margie Menard (Kingston Library)                |
| <input checked="" type="checkbox"/> Christina Jennerich (Marlboro Public Library)       | <input type="checkbox"/> Gisi Vella (Morton Memorial Library, Pine Hill)            |
| <input checked="" type="checkbox"/> Chrissy Lawlor (Olive Free Library Association)     | <input checked="" type="checkbox"/> Liz Potter (Phoenicia Library)                  |
| <input checked="" type="checkbox"/> Darren Lanspery (Plattekill Public Library)         | <input checked="" type="checkbox"/> Katie Scott-Childress (Rosendale Library)       |
| <input type="checkbox"/> Lois Skelly (Sarah Hull Hallock Free Lib, Milton)              | <input checked="" type="checkbox"/> Jennifer Russell (Saugerties Public Library)    |
| <input checked="" type="checkbox"/> Jody Ford (Stone Ridge Public Library)              | <input checked="" type="checkbox"/> Brooke Dittmar (Town of Esopus Lib, Port Ewen)  |
| <input type="checkbox"/> Mary Collins (Town of Ulster Public Library)                   | <input checked="" type="checkbox"/> Kara Lustiber (West Hurley Public Library)      |
| <input checked="" type="checkbox"/> Ivy Gocker (Woodstock Public Library)               | <input type="checkbox"/> Kristin Fowler (Ellenville Public Library)                 |
| <input type="checkbox"/> Nancy Krom (Cragmoor Free Library)                             | <input type="checkbox"/> Lisa Palmer (Wallkill Public Library)                      |
| <input checked="" type="checkbox"/> Nicole Lane (Gardiner Library)                      |   |
| <input checked="" type="checkbox"/> UCLA Board Member: Heather Blakely                  |   |

MHLS Board Member: Ken Goldberg

MHLS Staff Members: Rebekkah Smith-Aldrich

The meeting of the Ulster County Library Association was called to order by Margie Menard at 10:02 am virtually via Zoom.

Katie Scott-Childress made a motion to approve the October minutes, Julie Kelsall-Dempsey seconded. All-in favor. Approved.

Margie Menard nominated Katie Scott-Childress for UCLA President seconded by Liz Potter. All-in favor. Approved.

Margie Menard nominated Gillian Murphy as UCLA Vice President seconded by Julie Kelsall-Dempsey. All -in favor. Approved.

**Treasurer's Report:** Warrant list included annual meeting catering and Mango for the RCLS databases. Zinio will be covered by MHLS.

Christina Jennerich motioned to accept the warrant list; Margie Menard second. All-in Favor. Approved.

Receipts being sent over to Ulster County Legislature for the 2022 funding.

County Exec proposed the same \$88,000 for 2023.

Christina Jennerich motioned to accept the treasures report. Margie Menard second. All-in Favor. Approved.

### **MHLS Report**

Mid-Hudson will launch a new learning management system to offer training on demand for staff and board members. This management system will help coordinate board member training to be congruent with new minimum standards.

## **New Business**

Discussion surrounding the new museum pass software; with hopes to go live January 1, 2023.

Discussion around holding an Ulster County Big Read. Big Read events time to be very costly and time consuming; can revisit in future.

Discussion around a Transparent Language system to replace current language offering.

Next UCLA Meeting Tuesday December 20, 2022

Margie Menard made a motion to adjourn at 11:05,

Respectfully submitted by Kristen Campbell (Secretary)

# **UCLA Agenda**

**Tuesday November 15, 2022**

**10:00 AM Via Zoom**

- ❖ Approval of the minutes of September 20, 2022
- ❖ Approval of minutes of October 18, 2022 meeting
- ❖ Election of UCLA President & Vice President
- ❖ Treasurer's Report
- ❖ Selection Committee report
- ❖ Big Read proposal—Katie Scott-Childress
- ❖ Transparent Language—Katie Scott-Childress
- ❖ MHLS Staff report

**Ulster County Library Association**  
**November 11, 2022**  
**Treasurer's Report**

Note: The EAP invoices just went out for those libraries which are participating.

Checking Accounts

Local Checking Account	6,685.86
Legislative Checking Account	89,067.10
	95,752.96

**Warrant List**

Activity Since Last Treasurer's Report for Ulster Savings Legislative Account

Date	Description	Amount	
			\$89,067.10

Activity Since Last Treasurer's Report for Ulster Savings Local Checking Account

Date	Description	Amount	
			\$7,435.86
10/24/2022	Catering for Annual Meeting	(750.00)	\$6,685.86

2021 Ulster County Funding

Total Received for 2021	76,050.00
Estimated Funds from Reserve	12,050.00
<b>Total Budget for 2022</b>	<b>88,100.00</b>

2022 Reserve

Legislative Account	89,067.10
Cahill eBook Funds	-8,691.00
Balance for Databases	-88,100.00
	<b>-7,723.90</b>

<u>Outstanding Databases:</u>	<u>Encumbered</u>	<u>Spent</u>	<u>Remaining</u>
BrainHQ	<del>\$6,350.00</del>		
Digital Magazines (Zinio)	<del>\$4,000.00</del>		
Foundation Center	\$3,000.00	2,995.00	5.00
Kanopy	\$44,000.00	40,000.00	4,000.00
Library Aware	\$2,000.00	2,075.00	-75.00
<b>Mango Languages</b>	<b>\$1,500.00</b>	<b>1,500.00</b>	<b>0.00</b>
PR-Marketing	\$3,000.00	636.00	2,364.00
PR-Marketing (Niche Academy)	\$4,200.00	4,200.00	0.00
<b>OverDrive eContent</b>	<b>\$8,844.04</b>	<b>17,086.55</b>	<b>-8,242.51</b>
ReciteMe	\$11,555.96	12,839.95	-1,283.99
Museum Passes	\$10,000.00	6,767.50	3,232.50
Tumble Books	<del>\$2,500.00</del>		
Miscellaneous			
<b>TOTAL</b>	<b>88,100.00</b>	<b>88,100.00</b>	<b>0.00</b>

BrainHQ: This product will be discontinued for 2023 due to low usage

Zinio: This product was purchased by OverDrive and now exists as a subscription that includes 4281 titles. Central library has paid the entire amount (25K) since the transition and has budgeted to pay the same in 2023. Therefore UCLA should have \$0 to pay in this calendar year and require \$0 for your 2023 budget

Foundation Center: For 2023 Year, Paid out in November

Kanopy: The Locked in Price for 2023 will be \$40,000. Paid out in November

LibraryAware: Paid in July

Mango: This product was purchased by OverDrive and now exists as a subscription that includes 4281 titles. Central library has paid the entire amount (25K) since the transition and has budgeted to pay the same in 2023. Therefore UCLA should have \$0 for MHLS Libraries to pay in this calendar year and require \$0 for your 2023 budget

PR-Marketing: \$279 for Bookmarks and \$357 for MHLS Maintained Website. Will be transferred to Legislative Account in November.

PR-Marketing (Niche Academy): \$4200 will be paid in November.

Overdrive: \$750 will be paid for Wallkill, Gardiner, and Ellenville if they get me an invoice by the end of November. Whatever is left over from other databases will be added to Content Credit in the Overdrive Account for UCLA for next year (Not Advantage). Estimate puts this total just under \$15,000

ReciteMe: Paid in May

Museum Passes: TixKeeper is \$1987.50. Museum Passes are \$4780. Total of \$6767.50. Paid out in November.

Tumblebooks: Tumblebooks will not be renewed in 2023 when it expires in December – you will not be billed

## Selection Committee Report – November 2022

### Part 1 – Selection Committee Meeting November 2nd

The committee made the following decisions:

- Discontinue BrainHQ
- Not investigate Tumblebooks or Bookflix for Children
- Review Dolly Parton’s Imagination Library when more information is available
- Subscribe to TixKeeper for Museum Passes
  - \$1987.50 until end of March
  - \$4775 Renewal in April
- Purchase \$5000 in Museum Passes
- Increase OverDrive Funding
  - Contribute some OverDrive Funding to RCLS libraries
- See the Treasurer’s Report for (Almost) Final Breakdown

## Part 2 – Museum Passes

The goal is to have TixKeeper go live by the beginning of 2023.

TixKeeper will allow:

- Inclusion of physical passes and print-on-demand passes
- The physical passes can be reserved by patrons online. They have three business days to pick-up and return.
- Print-on-Demand are only available for the day of use. They can be accessed by staff if patrons don't have the ability to print them out.
- Each pass has different rules.
- We can arrange for a day of training and then a recording of that training for the staff that can't make it.
- System is currently at use in Poughkeepsie and Columbia County
  - [Columbia County](#)
  - [Poughkeepsie](#)
- We will include listings for MHLS and RCLS as well as libraries who purchase individual passes. MHLS and RCLS will only include print on demand passes. Individual libraries can decide to purchase for their library alone – or if the pass allows, for the county.

FDR Presidential Library and Museum (Not President's Home)	FREE	MHLS – 8 passes, RCLS – 2 passes
Hudson Highlands Nature Museum	\$400	MHLS – 3 passes, RCLS – 1 pass
Hudson River Maritime Museum	\$400	MHLS – 3 passes, RCLS – 1 pass
MiSci Museum of Innovation & Science ( <b>50% discount &amp; No Planetarium</b> )	\$800	MHLS – 3 passes, RCLS – 1 pass
Museum of Bethel Woods	\$550	MHLS – 1 pass, RCLS – 1 pass
New York Transit Museum	\$400	MHLS – 1 pass, RCLS – 1 pass
Olana State Historic Site	\$600	MHLS – 3 passes, RCLS – 1 pass
Old Rhinebeck Aerodrome	\$400	MHLS – 3 passes, RCLS – 1 pass
Opus 40	\$640	MHLS – 3 passes, RCLS – 1 pass
Thomas Cole Historic Site	\$200	MHLS – 3 passes, RCLS – 1 pass
USS Slater	\$390	MHLS – 5 passes, RCLS – 1 pass

TixKeeper - \$1987.50 prorated until the end of May 2023

May 2023 – April 2024 will cost \$4,775

\$4780 total for Museum Passes



## Part 3 - Statistics

Kanopy Stats MHLS			Number of					
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	12289	15171	2012	1055	186	14	13	\$2989
Feb 2022	10085	12631	1779	868	158	15	26	\$2573
Mar 2022	10431	12826	1884	918	189	14	22	\$2772
Apr 2022	8956	11097	1862	955	106	4	9	\$2449
May 2022	8225	10104	1678	949	71	9	12	\$2287
June 2022	8057	9910	1767	964	68	12	15	\$2335
July 2022	8844	12057	1837	963	78	15	24	\$2433
Aug 2022	8763	11953	1902	1049	55	10	17	\$2439
Sep 2022	9529	13293	1824	992	70	16	13	\$2409
Oct 2022	10,026	14,195	1910	905	162	8	18	\$2588
Nov 2022								
Dec 2022								
Total								
								\$25,274

Kanopy Stats RCLS		Number of						
	Visits	Pages	Plays	Play Credits \$2	Play Credits \$4	KKids \$5	KSeries \$5	Price
Jan 2022	1687	2424	362	153	31	2	0	\$440
Feb 2022	1501	1841	264	137	17	3	8	\$397
Mar 2022	1573	1824	291	126	32	2	3	\$405
Apr 2022	1543	1867	285	133	13	3	7	\$368
May 2022	1371	1687	241	102	13	1	3	\$276
June 2022	1033	1314	191	103	12	2	6	\$294
July 2022	1385	1771	203	116	10	2	2	\$292
Aug 2022	1046	1415	208	118	6	1	1	\$270
Sep 2022	1068	1350	190	116	8	1	3	\$284
Oct 2022	988	1354	185	96	18	2	0	\$274
Nov 2022								
Dec 2022								
Total								
								\$3,300

**Play Credit Breakdown:** Libraries set the number of play credits per month. Once a patron plays a film, they have unlimited watches for 48 to 72 hours. The cost is \$2.00 - \$4.00 per play credit for all films on Kanopy other than Kanopy Kids and the Great Courses. Note: When a patron uses a play credit, this allows them 72 hours of access to the film, during which they have unlimited access. This means they can play the same film several times per play credit, meaning that the total number of "plays" on your platform will be higher than the total number of "play credits" used.

Then you have KKids (Kanopy Kids) and KSeries (The Great Courses) which are defined as follows:

**Unlimited Access Model for Kanopy Kids/Great Course**

- **Kanopy Kids-** Kanopy Kids provides patrons with 30 days of unlimited plays for any video in Kanopy Kids for \$5. This means that once a patron plays 5 seconds or more of a video, the patron will have unlimited plays for any other video(s) in the Kanopy Kids section for the next 30 days. The \$5 fee will trigger on the date of the first play and be invoiced at the end of the calendar month. Monthly invoices will include Kanopy Kids charges as a separate line item. Kanopy Kids does not use a patron credit.
- **The Great Courses-** With The Great Courses on Kanopy, your library patrons have 30 rolling days to watch an entire series from The Great Courses once they press play on any title in that series *without* incurring additional charges to your library. Your library will be invoiced \$5 for every Great Courses series that a patron presses play on. Access to that course remains open for 30 days. Each additional series played from The Great Courses will incur an additional \$5 charge to your library. The \$5 fee will trigger on the date of the first play and will be invoiced at the end of the calendar month. These charges are listed as "KSeries" on your invoice.

<b>Niche Staff 2022</b>	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	0	0	0	0	0	0	0	0			
AcornTV	1	0	0	0	0	0	0	0	0	0			
BrainHQ	2	0	0	0	0	0	0	0	0	0			
Cleaning and Disinfecting Facility	1	0	0	0	0	0	0	0	0	0			
COVID-19 Guidelines for GPLS Employees (1CEU)	0	0	0	0	0	0	0	0	0	0			
COVID19: Using Medical Masks	0	0	0	0	0	0	0	0	0	0			
COVID19: What You Need to Know About Handwashing	0	0	0	0	0	0	0	0	0	0			
Creativebug for Staff	0	0	0	0	0	0	0	0	0	0			
Facebook for Staff	0	0	0	0	0	0	0	0	0	0			
Gale General OneFile	0	0	0	0	0	0	0	0	0	0			
Gale Opposing View	0	0	0	0	0	0	0	0	0	0			
Gmail	0	0	0	0	0	0	0	0	0	0			
Google Docs	0	0	0	0	0	0	0	0	0	0			
Google Drive	0	0	0	0	0	0	0	0	0	0			
Google Forms	0	0	0	0	0	0	0	0	0	0			
Hoopla	0	0	0	0	0	0	0	0	0	0			
How COVID-19 Spreads	0	0	0	0	0	0	0	0	0	0			
Kanopy	0	0	0	0	0	0	0	0	0	0			
Mango Languages	0	0	0	0	0	0	0	0	0	0			
OverDrive Libby	0	0	0	0	0	0	0	0	0	0			
PLS OSHA COVID-19 Guidelines [60 Mins.]	0	0	0	0	0	0	0	0	0	0			
Preventing the Spread of Coronavirus	0	0	0	0	0	0	0	0	0	0			
Tumblebook Library	0	0	0	0	0	0	0	0	0	0			
Universal Class	0	0	0	0	0	0	0	0	0	0			
When and How to Use Masks	0	0	0	0	0	0	0	0	0	0			
<b>Total</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>			

<b>Niche Public 2022</b>	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Academic OneFile	0	0	2	1	0	0	3	2	0	1			
Book Repair	0	0	0	5	4	0	0	0	0	0			
BrainHQ	72	11	37	12	27	30	14	3	1	7			
CreativeBug	1	2	0	1	0	0	0	0	0	2			
Facebook	4	0	0	0	0	0	0	0	0	0			
Gale General OneFile	2	0	4	6	0	0	0	3	0	1			
GaleOpposing Viewpoints	1	0	0	0	0	0	0	0	0	0			
Gmail	0	0	0	1	0	0	0	0	0	0			
Google Photos	0	1	0	0	0	0	0	0	0	0			
Hoopla	11	19	0	1	6	3	4	12	8	0			
IndieFlix	7	2	0	1	0	0	3	0	0	0			
Instagram	0	0	0	0	0	0	0	0	0	0			
Kanopy	34	32	5	35	5	15	10	12	10	2			
Libby	44	33	15	27	1	0	19	7	4	0			
LinkedIn	0	0	0	0	0	0	0	1	0	0			
Mango	32	20	9	21	17	18	11	31	12	19			
Pinterest	0	0	0	0	0	0	0	0	0	0			
Snapchat	1	0	0	0	0	0	0	0	0	0			
The Great Courses	20	10	10	3	4	4	8	2	3	6			
Tumblebook	40	15	13	15	13	7	11	16	8	3			
Tutor.com	24	0	0	1	0	0	0	0	0	0			
Twitter	1	0	0	0	0	0	0	7	0	0			
Universal Class	32	15	35	10	6	12	4	11	1	5			
<b>Total</b>	<b>326</b>	<b>160</b>	<b>130</b>	<b>140</b>	<b>83</b>	<b>77</b>	<b>87</b>	<b>107</b>	<b>47</b>	<b>46</b>			

BrainHQ

BrainHQ Statistics MHLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	12	21	22	50	52
Jan-22	22	26	48	275	327
Feb-22	23	28	76	723	1050
Mar-22	27	28	104	940	1990
Apr-22	19	8	112	769	2759
May-22	10	3	115	683	3442
Jun-22	10	3	118	415	3857
Jul-22	10	3	121	460	4317
Aug-22	10	2	124	281	5731
Sep-22	9	4	128	299	6030
Oct-22	4	2	130	239	6269
Nov-22					
Dec-22					
Totals					

BrainHQ Statistics RCLS					
Month	Active Users	Registrations	Cumulative Registrations	Levels	Cumulative Levels
21-Dec	2	8	8	10	10
22-Jan	4	4	12	49	59
Feb-22	2	11	23	3	62
Mar-22	5	5	28	27	89
Apr-22	3	2	30	40	129
May-22	4	4	34	20	149
Jun-22	3	2	36	13	162
Jul-22	2	0	36	8	170
Aug-22	2	2	38	10	180
Sep-22	0	1	39	0	180
Oct-22	0	0	39	0	180
Nov-22					
Dec-22					
Totals					

Overdrive – Audiobooks Ordered for November – \$2506.26

I'm Glad My Mom Died – Jennette McCurdy - \$59.99  
Fairy Tale – Stephen King - \$259.98  
Ugly Love – Colleen Hoover - \$59.99  
Demon Copperhead – Barbara Kingsolver - \$231.70  
It Starts with Us – Colleen Hoover - \$59.99  
Wrong Place Wrong Time – Gillian McAllister - \$72.07  
Lessons in Chemistry – Bonnie Garmus - \$95.00  
It Ends with Us – Colleen Hoover - \$59.99  
Horse (A Novel) – Geraldine Brooks - \$95.00  
The It Girl – Ruth Ware - \$99.99  
Slammed – Colleen Hoover - \$59.99  
November 9 – Colleen Hoover - \$79.99  
All Your Perfects – Colleen Hoover - \$59.99  
Seven Husband of Evelyn Hugo – Taylor Jenkins Reid - \$79.99  
Confidence Man – Maggie Haberman - \$47.50  
Point of Retreat – Colleen Hoover - \$59.99  
Tomorrow, and Tomorrow, and Tomorrow – Gabrielle Zevin - \$95.00  
Ink Black Heart – Robert Galbraith - \$99.00  
How to Argue with a Cat – Jay Heinrichs - \$47.50  
Keeper of the Light – Diane Chamberlain - \$54.95  
Summer at Little Beach Street Bakery – Jenny Colgan - \$54.95  
Complete Earthsea Series – Ursula K. Le Guin - \$44.72  
Home Before Dark – Riley Sager - \$95.00  
Our Missing Hearts – Celeste Ng - \$95.00  
Open Season – C.J. Box - \$92.00  
Meant to Be – Emily Giffin - \$95.00  
Just Haven't Met You Yet – Sophie Cousens - \$85.50  
Black Dog – Stuart Woods - \$66.50